



Top-Level Content, Conversations & Collaboration At The World's Largest Fund Management Event

The Grimaldi Forum, Monaco

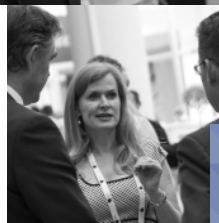
29 June 2015: Leaders' Asset Allocation Boardroom
Summit

29 June 2015: New Global Distribution Summit

29 June 2015: Emerging & Frontier Markets Summit

30 June – 2 July 2015: Main Conference

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1200+ Senior Global Fund
Management Decision Makers

600+ Asset Managers From
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270+ Influential Industry &
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225+ Of The Most Powerful
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EVENT SCHEDULE

Book by
22 May and
save up to
£600!

Monday 29 June 2015

- Leaders' Asset Allocation Boardroom Summit
- New Global Distribution Summit
- Emerging & Frontier Markets Summit

The Grimaldi Forum, Monaco

Tuesday 30 June – Thursday 2 July 2015

- FundForum International Main 3 Day Conference

The Grimaldi Forum, Monaco

Monday 29 June 2015 - Wednesday 1 July 2015

- FundForum International Exhibition

The Grimaldi Forum, Monaco

Qualified Fund Selectors Attend Free Of Charge

Subject to validation - please contact Mark Harvey at mark.harvey@informa.com for more details about this process

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FundForum
Global Series



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Global Series



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Global Series



an **informa** business

WELCOME

How To Create A Customer Centric Funds Industry Of The Future

Dear Colleague,

2015 is a milestone for FundForum International. We celebrate 25 years of being the largest gathering of the asset management industry's most influential players and distributors from around the world. A lot has changed since we started. The whole global asset management ecosystem is now challenged by customer-centric disintermediation, new technology and regulation – not to mention the business necessity of increasing scale and encouraging people to save.

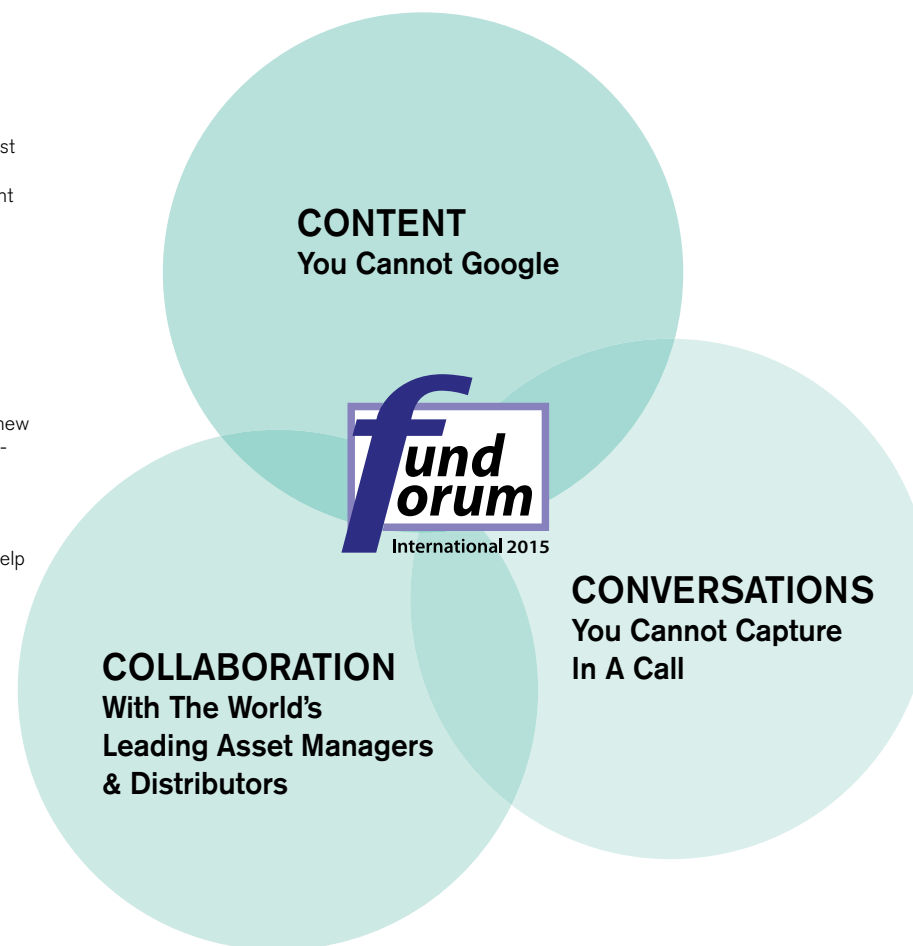
The urgency to transform is overwhelming. FundForum International 2015 is dedicated to exploring the new leadership, investment product, distribution and technology strategies required for the new industry of the future. Take a look through these pages to see how.

- ➔ **270+ Speakers Deliver Content You Cannot Google:** Unique insights from progressive industry players and inspirational out-of-industry speakers. Benefit from new innovative formats with tangible benefits to hone & refine your strategy and planning - see p 6-9
- ➔ **Navigate 1200+ Decision Makers To Uncover Conversations You Cannot Capture In A Call:** More structured networking, new smart marketing formats, fin-tech demos, engaged small group discussions & facilitated scenario-planning to help you meet who you need - see p10
- ➔ **Engage With A Community of 225+ Fund Selectors & Distributors & 600+ Asset Managers:** Explore competition or collaboration with new partners and innovative businesses from around the world, one place, one time. See p6-7
- ➔ **Enjoy An Inspirational Experience:** Take look at the agenda See p11-23

The FundForum International Team looks forward to seeing you in June!

Best wishes

Jenny Adams
Editor In Chief
FundForum International
jadams@icbi.co.uk



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PROGRAMME AT A GLANCE

<p>Monday 29 June</p> <p>New Distribution Summit</p> <p>The Future of Wholesale</p> <p>50+ Speakers</p>	<p>Big Themes: Disintermediation; New Advisory & Discretionary Strategy; Asset Manager Selector Collaboration; XO And Retail; Consumer & Tech</p>	<p>Key Speakers: Nick Dixon, Investment Director, AEGON Mads Kaagaard, Head Savings & Wealth Offerings, NORDEA Stéphane Pouchoulin, CEO, FUNDQUEST ADVISOR Chris Suiker, MD, Wholesale Distribution, ROBECO</p>	<p>Don't Forget To Sign Up For</p> <ul style="list-style-type: none"> • Sign Up For VIP Selector Lunchtables • Have Lunch With Greg B Davies, Barclays • Check Out The Boutique Fund Showcase • Engage Smart Business Stage Features • Sign Up For Fund Buyer Champagne Roundtables
<p>Monday 29 June</p> <p>Emerging & Frontier Markets Summit</p> <p>Future Investment Opportunities</p> <p>40+ Speakers</p>	<p>Emerging & Frontier Market Fund Flows; Global Asset Allocation; Frontier Equities & Fixed Income; Investment Strategy Scenario Planning; Out of Industry Keynotes; China AM Focus</p>	<p>Peter Marber, Head Emerging Markets Investments, LOOMIS, SAYLES & CO Luke Barrs, Executive Director; Fundamental Equity Team GOLDMAN SACHS ASSET MANAGEMENT Rick Lacaille, CIO, STATE STREET GLOBAL ADVISORS Omar Gadsby, Director & Head of Fixed Income Fund Selection CREDIT SUISSE</p>	<ul style="list-style-type: none"> • Sign Up For VIP Lunchtables • Have Lunch With Guru, Peter Marber • See A Live Investment Scenario-Planning "War Game" In Action • Join Roundtables With Out Of Industry Influencers Shaping Developing Markets
<p>Monday 29 June</p> <p>Leaders' Boardroom Asset Allocation Summit</p> <p>12+ Speakers</p>	<p>Top Selectors & CIOs On New Innovations In Asset Allocation: Risk, SmartBeta, DeCumulation; Credit; Unconstrained Strategies</p>	<p>Kamal Bhatia, Head of Investment Product & Solutions, OPPENHEIMERFUNDS Philip Watson, Managing Director, Global Head of Investment Lab CITI PRIVATE BANK David Schofield, President – International Division, INTECH JANUS Matteo Germano, Global Head of Multi Asset Investments PIONEER INVESTMENTS</p>	<ul style="list-style-type: none"> • Join An Exceptional Peer To Peer Experience Solving Core Problems With Influential Product Leaders & Selectors • Engage Smart Business Stage Features • Sign Up For Fund Buyer Champagne Roundtables
<p>Tuesday 30 June</p> <p>Day 1 Conference</p> <p>Creating A Customer-Centric Funds Industry Of The Future - 100+ Speakers</p>	<p>Reassessing Value Chain: Multi-Asset; Equity, FI, German, Nordic, UK Selectors, FinTech, New Distribution, Cyber-Security</p>	<p>Massimo Tosato, Executive Vice Chairman, SCHRODERS Nicola Horlick, CEO, MONEY & CO Rob Kapito, President, BLACKROCK Hendrik Du Toit, CEO, INVESTEC ASSET MANAGEMENT</p>	<ul style="list-style-type: none"> • Sign Up For Fund Selectors' Strategy By Strategy Roundtables • Test The Ethical Hacker's Cyber-Surgery • Engage Smart Business Stage Features • Demo Fin-Tech Start Up Innovations
<p>Wednesday 1 July</p> <p>Day 2 Conference</p> <p>Tomorrow's Investment Proposition</p> <p>75+ Speakers</p>	<p>Big Data & Upending of Capital Markets & A.M.; Future "Outcome" Product; Global Economy; Smart Beta, D2CTech</p>	<p>Paloma Piqueras, Head Global Asset Management, BBVA Alex Khein, CEO, BLUEBAY ASSET MANAGEMENT Christian Dargnat, Head of Distribution Business Line BNP PARIBAS INVESTMENT PARTNERS Steve Jacobs, CEO, BTG PACTUAL GLOBAL ASSET MANAGEMENT</p>	<ul style="list-style-type: none"> • Sign Up Manager/Buyer Networking • Engage Smart Business Stage Features • Quickfire Fund Showcase & Selectors • Join Fin-Tech D2C Creativity Lab
<p>Thursday 2 July</p> <p>Day 3 Conference</p> <p>Transform Or Be Transformed</p> <p>12+ Speakers</p>	<p>A Leaders' Innovation Strategy Lab Exploring The Strategic Options Of Competition Or Collaboration</p>	<p>Fiona Frick, CEO, UNIGESTION Andrew Fenton, Head of Team – Asset Management, Corporate Banking BARCLAYS Pascal Duval, CEO, RUSSELL INVESTMENTS, EMEA Furio Pietribiasi, CEO, MEDIOLANUM ASSET MANAGEMENT</p>	<ul style="list-style-type: none"> • Explore Strategic Options • Compare Latest Innovation Best Practice From Inside & Outside The Industry • Join Small Group Facilitated Discussions

THE TITANS OF FUND MANAGEMENT

FundForum International will be welcoming over 600+ Asset Managers in 2015, including over 70 leading CEOs, CIOs & Boardroom Leaders who will be speaking and driving the agenda. Some of the top names include:



Rob Kapito
President
BLACKROCK

*Day 1, Plenary,
Tuesday 30 June*



Martin Gilbert
CEO
**ABERDEEN ASSET
MANAGEMENT**

*Day 1, Plenary,
Tuesday 30 June*



Robert Higginbotham
Head of Global
Investment Services
T ROWE PRICE

*Day 1, Plenary,
Tuesday 30 June*



Pascal Blanqué
Deputy, CEO & CIO
**AMUNDI ASSET
MANAGEMENT**

*Day 2, Plenary,
Wednesday 1 July*



Massimo Tosato
Executive Vice
Chairman
SCHROEDERS

*Day 1, Plenary,
Tuesday 30 June*



Hendrik Du Toit
CEO
**INVESTEK ASSET
MANAGEMENT**

*Day 1, Plenary,
Tuesday 30 June*



Paloma Piqueras
Head Of Global Asset
Management
BBVA

*Day 2, Plenary,
Wednesday 1 July*



Rachel Lord
MD, Head of EMEA
iSHARES

*Day 2, Plenary,
Wednesday 1 July*



Steve Jacobs
CEO
**BTG PACTUAL
GLOBAL ASSET
MANAGEMENT**

*Day 2, Plenary,
Wednesday 1 July*



Fiona Frick
Chief Executive
Officer
UNIGESTION

*Day 3,
Thursday 2 July*



Alexander Schindler
VP, EFAMA, Member
of The Board
**UNION
INVESTMENT**

*Day 2,
Wednesday 1 July*



Christian Dargnat
Head of Distribution
Business Line
**BNP PARIBAS
INVESTMENT
PARTNERS**

*Day 2,
Wednesday 1 July*

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MEET 225 FUND SELECTORS AND DISTRIBUTORS

FundForum International will be welcoming over 225 Fund Buyers and Distributors in 2015, over 80+ of whom will share their experience and knowledge as speakers. Some of the top names include



Hans Georgeson
Managing Director
AXA ARCHITAS

*Day 1, Plenary,
Tuesday 30 June*



Manuella Thies
Managing Director
and Head of
Multi-Management
**ALLIANZ GLOBAL
INVESTORS**

*Day 1,
Tuesday 30 June*



Malte Herbrecht
Head of Business
Management &
Strategy Europe
**UBS GLOBAL
ASSET
MANAGEMENT**
*New Distribution
Summit,
Monday 29 June*



Thomas Caddick
Head of Global
Multi-Asset Solutions
**SANTANDER
ASSET
MANAGEMENT**
*New Distribution
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Monday 29 June*



Mads Kaagaard
Head Of Savings
& Wealth Offerings
NORDEA

*New Distribution
Summit,
Monday 29 June*



**Stéphane
Pouchoulin**
CEO
**FUNDQUEST
ADVISOR**
*New Distribution
Summit,
Monday 29 June*



Nick Dixon
Investment Director
AEGON
*New Distribution
Summit,
Monday 29 June*



Mussie Kidane
Head of Fund
Selection
**BANQUE PICTET
& CIE**
*Emerging & Frontier
Markets Summit,
Monday 29 June*



Lotta Kotioja
Fund Selector
Manager
**AKTIA ASSET
MANAGEMENT**

*Day 1,
Tuesday 30 June*



Thomas Romig
Managing Director,
Multi-Asset Portfolio
Management
ASSENAGON

*Day 1,
Tuesday 30 June*



Andy Brown
Head of Manager
Research
**PRUDENTIAL
PORTFOLIO
MANAGEMENT
GROUP**
*Day 1,
Tuesday 30 June*



**Francois-Régis
Bocqueraz**
MD, Global Head of
Hedge Fund Manager
Relations & Selection
**AMUNDI
ALTERNATIVE
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*Day 2,
Wednesday 1 July*

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FRESH PERSPECTIVES FROM GUEST SPEAKERS



EXTRAORDINARY MANAGEMENT JOURNEY

George Blankenship

Strategic Architect of the Customer Experience
APPLE & TESLA MOTORS

We Didn't Start Cool: How To Deliver End-To-End Radical Transparency, And Customer Engagement In FMCG

A former executive at Tesla Motors, Apple Computer and GAP Inc., George is recognised not only as the architect of Apple's brand-building retail methodology but also as the person who helped Tesla Motors transform a left-field idea in a highly regulated and conservative industry into the ultimate sustainable luxury product. All contributing to the creation of a sustainable business model for the future.

Main Conference Day 1 – Main Stage: Tuesday 30 June, 10.50



ENABLING GROWTH IN EMERGING MARKETS

Trudie Lang

Professor of Global Health & Director of The Global Health Network, **OXFORD UNIVERSITY**

The Global Health Success Story: Where We Are In Defeating The World's Top Ten Diseases And What That Means For Growth Across The Developing World

Professor Lang's outside industry perspectives are essential for anyone seeking to understand the connection between global health, demographic trends and the future economic development of emerging and frontier markets. She combines the cutting-edge practice in global health with the latest innovations in digital technology to share success stories on how we are combatting the world's top killer diseases. One of the Gates Foundations top recipients of funds, she provides expert strategy to the WHO, UK government and office of the President of the USA.

Emerging & Frontier Markets Summit: Monday 29 June, 14.30



CROSS INDUSTRY INNOVATION

Jonathan MacDonald

Founder

THOUGHT EXPANSION NETWORK

Renowned Expert On Creative Transfer On The Future Of Business, Society & Technology: How To Think Differently About Your Industry - From The Collaborative Economy To Sustainability And Data Aggregation

Jonathan is an internationally renowned expert on how to think differently within an environment of perpetual, fast-paced change using creative transfer of business models from one industry to another. He is one of the few strategists that innovation leaders such as Google, Apple, P&G, Unilever, Nestlé and IKEA trust to challenge their thinking and provide new perspectives and avenues of thought.

Main Conference Day 1 – Main Stage: Tuesday 30 June, 08.50



PSYCHOLOGY & MOTIVATION OF CYBER-CRIMINALS

Misha Glenny

International Cyber -Crime Expert

Real-Life Stories On The Anthropology Of Cyber-Crime: How Leaders Need To Think And Act In Order To Protect Their Businesses & Reputation

Misha, a distinguished Fulbright scholar and former BBC Central Europe Correspondent, is also an award winning author and journalist on cybercrime and its consequences. He will be discussing real-life stories on the anthropology of cyber-crime and how leaders need to think and act in order to protect their businesses & reputation. His unique research is into the relationship between cyber crime, cyber industrial espionage and cyber warfare.

Main Conference Day 21– The Main Stage: Tuesday 30 June, 12.20

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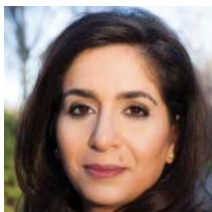
BIG DATA & THE UPENDING OF CAPITAL MARKETS

Sandy Pentland Professor of Social Physics
MIT Media Lab, **MASSACHUSETTS INSTITUTE OF TECHNOLOGY**

Financial Services 2020: Personalisation Of Data, Predictive Investment & The Transformation Of Capital Markets & Investment

According to Forbes, Professor Alex 'Sandy' Pentland, is "One Of The Most Powerful Data Scientists In The World". A pioneer in the personalisation of big data and how this will transform real-world ventures in finance, health care and public services, Professor Pentland believes that Big Data will transform capital markets and upend the entire investment ecosystem.

Main Conference Day 2 – The Main Stage: Wednesday 1 July, 10.10



RADICAL JIHAD & THE WORLD ECONOMY

Souad Mekhennet, Columnist, **THE WASHINGTON POST**, Visiting Fellow, **HARVARD UNIVERSITY, JOHNS HOPKINS UNIVERSITY & THE GENEVA CENTER FOR SECURITY POLICY**

The Award Winning Journalist, Author And Film Maker

Unique Global Insights The FundForum Social Media Influencer Of The Year

Souad, is a Columnist for the Washington Post, Visiting Fellow, Harvard University, Johns Hopkins University And The Geneva Center For Security Policy. She is an award winning journalist, author and film maker, and is one of the few journalists who had access to the leadership circles of Al Qaeda, Taliban and ISIS. She was selected as a "Young global leader" 2014 by the World Economic Forum and "40 under 40" European leaders.

Main Conference Day 2 – The Smart Business Stage: Wednesday 1 July, 12.30



LIVE LEADERS' SCENARIO PLANNING "WAR GAMES" DC STYLE

John Hulsman

Political Risk Expert & Leading "War-Game" Facilitator

What If... Where Will The Next Financial Crisis Come From & What Should Fund Management Do To Protect Its Investors and Itself?

Dr. John Hulsman is a former Washington DC insider who has devised scenario planning war games for leaders around the world on the game-changing foreign and economic policy issues. He now works with the Pentagon and the British Ministry of Defence and gives high-level briefings at the invitation of the US Department of State, the CIA and governments around the world.

Main Conference: Leaders' Scenario Planning: Tuesday 30 June, 14.30
& Emerging & Frontier Markets Summit: Monday 29 June, 14.20



THE LEADERSHIP EXPERIMENT

Olivier Oullier, Young Global Leader Of Tomorrow & Vice Chair, Global Agenda Council on Neuroscience and Behaviour, **WORLD ECONOMIC FORUM**
The Outstanding Neuro-Scientist On Leadership Strategy

A Live Exploration Into Behavioural Neuroscience, Leadership And The Emorationality Quotient

Olivier is a renowned expert on investigating how a better understanding of human behaviour could help develop more efficient policies in health prevention, sustainable development, economics, finance, education, law and ethics and improve well-being. He advises top institutions, governments and companies on the behavioural and brain mechanisms of decision-making and the embedding of this knowledge in improving leaders' approach to strategy, risk management, policy-making and communication. He is also an expert in Consumer Behaviour and neuromarketing advising many governments on "nudge" policy.

Main Conference Day 2 – The Main Stage: Wednesday 1 July, 09.30

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HOW TO MAXIMISE YOUR TIME: THE NETWORKING EXPERIENCE



10 ways to maximise your time & ROI at FundForum International.

From Social Features to Facilitated Networking & Engaged Conversations, see the range of features on offer.

Spot these icons throughout the Event Diary On p11-23 to pin-point where your FundForum Networking Experiences take place.



The FundForum International Exhibition For 2015

The 2015 exhibition will take place from Monday 29 June to Wednesday 1 July, allowing more people to benefit from the incredible networking opportunities at the heart of the event - with over 80 exhibition stands, as well as a full programme of Engaged Conversation sessions plus the FinTech Festival on the Smart Business Stage.



New Breakfast Briefings & Early-Bird Cyber-Surgery

From an exclusive CEO Peer To Peer Breakfast, or gaining the latest data on key themes, to finding out how vulnerable your business is with our resident Certified Ethical Hacker our EarlyBird programme sets you up for the day.



The 25th Anniversary FundForum Gala Event

To celebrate our 25th birthday, join your peers for an evening of celebrations at the Monaco Yacht Club on Wednesday 1 July, from 21.00 to 23.00. As we move to Berlin for 2016, this is adieu to Monaco, so make the most of it and join us for a spectacular night of hospitality and entertainment, hosted by Caceis & KPMG.



Daily Cocktail Receptions & Networking Drinks

We conclude every day by offering our FundForum community the chance to discuss the day and network with peers at drinks receptions - all with stunning backdrops of Monaco from the best locations.



Engaged Conversations On The Smart Business Stage

At the heart of the exhibition, join engaged, small group discussions to boost your ROI. From Selectors on "How Not To Market Your Fund" or "Too Hot To Touch" manager selection conflicts to "FinTech In Asset Management", this is the inside track you need.



Win A Wild Card On To A Quick-Fire Fund Showcase

Whether a mega brand's new launch or a boutique announcing a new team's ideas, FundForum is the place the top firms come to. We are offering four wild cards to delegates to showcase their fund to our community of buyers in our buzzy lunchtime shows. Tell me what gives your fund its edge? jadams@icbi.co.uk



Small Group Creative Strategy Labs

The best way to forge collaboration with new partners. Join Scenario Planning "War Games", "Set The Agenda" Roundtables, "FinTech Creative Strategy Labs" during Day 1 & Day 2 and The Day 3 Leaders' Summit for tangible benefits to take back to your business.



Speed Networking For Asset Managers & Fund Selectors

Your perfect opportunity to meet 15 selectors in 30 minutes. Just enough time to exchange cards, tell them your edge and follow up later. With limited places you need to sign up early on the day to secure a place.



One-To-One Private Meetings

A fast track way to meet the people who matter most to your business. With our new One-to-One Package, a dedicated FundForum team member will ensure you receive mutually-agreed Fund Buyer or Asset Manager meetings during the conference. Contact Rustum Bharucha: rbharucha@icbi.co.uk or Helen Lowe howe@icbi.co.uk for details



Strategy By Strategy Selector Roundtables

Enjoy the opportunity to chat to equity and fixed income selectors about their preferences in Strategy by Strategy discussions. Sign up early on the day for selectors' roundtables at the end of Summits Day and Day 1

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LEADERS' ASSET ALLOCATION BOARDROOM SUMMIT

Monday 29 June 2015

Asset Allocation In The Age of Financial Repression: A Boardroom-Style Summit For Leaders In Investment

Led by: [Professor Amin Rajan](#), Founder, **CREATE-RESEARCH**

Why Attend?

Since the 2008 crisis, visible shifts are evident in asset allocation, as yields have hit all-time lows and the debt mountain has increased. A new investment regime is emerging that is far removed from the modern portfolio theory. This summit will uncover its salient aspects.

Solve These Core Problems With Investment Professionals At The Cutting Edge Of Change

- Central bank action has distorted & disconnected market valuations from value drivers
- What innovations are likely in asset allocation approaches and underlying asset classes to deliver outcomes to asset management's end investors?

What You Will Learn

Building on the huge success of the 2014 Innovation Summit, this year's Summit will focus on core changes in asset allocation approaches as well as in asset classes most affected by them.

Come and meet investment professionals at the cutting edge of change discussing:

- What is replacing modern portfolio theory in investor thinking?
- Why unconstrained mandates are on the rise?
- How innovation will reshape the retirement space?
- How is mainstream investing responding to the relentless rise of smart beta?
- What have been the early lessons from risk-based diversification?
- Why regulatory changes are creating unintended consequences for asset owners?
- How are illiquid alternatives gaining traction in the credit space?
- Will equities regain their mojo after the 'lost decade'?

08.45 Registration & Coffee

The Morning Boardroom: Leaders Innovation On New Asset Allocation Approaches

Six Leaders Will Each Address A Key Innovation Followed By In-Depth Discussion Among The Group

09.15 Why Is Financial Repression Such A Threat To Asset Allocation?

[Amin Rajan](#), CEO, **CREATE-RESEARCH**

09.45 As The Modern Portfolio Theory Has Been Side-Lined, What Big Ideas Are Emerging In Its Place?

[Pascal Blanqué](#), Deputy CEO & CIO, **AMUNDI ASSET MANAGEMENT**

10.15 Topic TBC

[Jaap Van Dam](#), Managing Director, Investment Strategy, **PGGM INVESTMENTS**

10.45 Morning Break & Summits Day On The Smart Business Stage

10.45 - 11.15 - **Maverick Insights 1: Crowdfunding Will Change Everything!**

With Live Video Link Case Study Direct To Entrepreneur Incubators In Iran, Kenya And Asia
Why Many Intermediaries Are Turning To Direct Investment Through New Crowdfunding Platforms
& What This Means For Asset Management As P2P Gets Smart

Baldwin Berges, Founder, **EMERGING FRONTIERS PLATFORM**

Andrew Walker, SuperVillain, **MANVSBRAIN**

11.30 As Risk Has Gone Dynamic, What New Risk Management Tools Are Emerging?

[Kamal Bhatia](#), SVP, **OPPENHEIMERFUNDS**

12.00 With The Rise Of Smart Beta, How Is Mainstream Investing Responding?

[David Schofield](#), President – International Division, **INTECH JANUS**

12.30 With Lower Expected Returns For Traditional Asset Classes, How Shall We Reassess Portfolio Construction Challenging Conventional Thinking?

[Matteo Germano](#), Global Head of Multi Asset Investments, **PIONEER INVESTMENTS**

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LEADERS' ASSET ALLOCATION BOARDROOM SUMMIT

Monday 29 June 2015

13.00



Summit Day Networking Lunch & Lunchtime Diary Opportunity To Join One Of Six VIP Distributor/ Selector Lunchtables

First Come First Served with Sign Up At Registration
Dr John Hulsman, Geo-Politician & Professional "War-Game" Facilitator
... And On The Smart Business Stage



13.20 - 14.20 Maverick Insights 2: The New Multi-Millionaire Entrepreneur Client

One Of The Fastest Growing Customer Segments Transforming Wealth Management
Seb Dovey, Managing Partner & Co-Founder, **SCORPIO PARTNERSHIP** An **AON** Business



13.45 - 14.25: Boutique Funds Showcase

With Live Selector Feedback!

How It Works: Each Fund has a total of 5 minutes to outline their fund's edge and to receive feedback from the selectors on the content, clarity and charisma of the presentation. Who will win?

Adam Choppin, Manager Research, International Equities, **FIS GROUP**

Richard Bruens, Member of the Management Board, **VAN LANSCHOT BANKIERS**

Thorsten Querg, CIO, **FOCAM**

Fund 1: **Christophe Roehri**, Managing Director, **TOBAM**

Fund 2: **Mike Faulkner**, CEO, Investment Strategist Dynamic Asset Allocation Fund,
RIVER & MERCANTILE GROUP

Fund 3: **James Inglis-Jones PM**, Liontrust European Strategic Equity Fund Portfolio Manager
LIONTRUST ASSET MANAGEMENT

Fund 4: **Ian Lance**, Portfolio Manager, **RWC PARTNERS**

Fund 5: **Dr Leo Brecht**, Founder & Start Up Entrepreneur, Innovation Fund, **ALPORA**

Fund 6: **Andris Kotans**, PM, Eastern European Fixed Income Fund, **CBL ASSET MANAGEMENT**

The Afternoon Boardroom: Leaders On Innovation In Asset Classes

Six Leaders Will Each Address A Key Innovation Followed By In-Depth Discussion Among The Group

14.25

With The Ageing Demographics, What Kinds Of Decumulation Products Are Likely To Gain Traction?

Nick Lyster, CEO - Europe, **PRINCIPAL GLOBAL INVESTORS**

14.55

With The Rise Of Illiquid Assets And Alternative Credit, Which Asset Classes Are Likely To Gain Traction?

Mark Crowther, Director, Corporate Strategy, **INTERMEDIATE CAPITAL GROUP**

15.25

As The Search For Yield Intensifies, How Is The Credit Universe Being Reshaped?

Christian Hyldahl, CEO, Asset Management, **NORDEA ASSET MANAGEMENT**

15.50

Afternoon Break

15.50 - 16.20: Too Hot To Touch!: The Future Of Private Wealth Management Products
Interview By
Yuri Bender, Editor, **PWM** An **FT PUBLICATION**

With Top Fund Buyers

Alan Higgins, CIO UK, **COUTTS**

James Bevan, CIO, **CCLA**

Didier Duret, CIO, **ABN AMRO PRIVATE BANKING**

16.20

As Unconstrained Mandates Grow, How Will Their Success Be Assessed?

Philip Watson, Managing Director, Global Head of Investment Lab, **CITI PRIVATE BANK**

16.50

Financial Repression: What Asset Allocation Approaches Can Help To Minimise Its Effects For Institutional Investors?

Erik Vynckier, Chief Investment Officer, Insurance (EMEA), **ALLIANCEBERNSTEIN**

17.20

After The Taper Tantrum, Where Are The Main Opportunity Sets In The Emerging Markets?

Thierry Taglione, Managing Director, Portfolio Specialist, Asia-Pacific
MANULIFE ASSET MANAGEMENT

17.50

Conclusions From The Day

Amin Rajan, CEO, **CREATE-RESEARCH**

18.00

End Of Leaders' Asset Allocation Boardroom Summit

18.00

18.00 - 20.00 - FundForum International Welcome Drinks Reception - Café Llorca, Grimaldi Forum. Enjoy A Panoramic View Of The Setting Sun Over The Mediterranean.



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Fund Buyers & Asset Managers Collaboration: The Future Shape Of The Wholesale Business

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08.15	Registration & Coffee	 
	Earlybird Breakfast Briefing - The Smart Business Stage	
08.30	08.30 - 08.55 - European Fund Flows Health Check: New Distribution & Fund Selection Trends 2015	Barbara Wall , Europe Research Director, CERULLI
	MORNING REVIEW: Wholesale Channels In Transition	
09.00	Chairman's State Of European Distribution Scene-Setting	Richard Royds , Managing Director, Global Client Relationships, BLACKROCK
09.15	Global Wealth Distributors' Strategic Review How Global Wealth Distributors Are Changing Their Buying Trends: Quantifying How The Future Of Advisory, Discretionary, Guided And Execution-Only Models In Europe Is Playing Out As Customer's Change Their Behaviour 09.45 - 09.55 Open Q&A	Benjamin F Phillips Partner CASEY QUIRK
09.55	09.55- 10.05 - MIFID 2 Briefing: How Will Different European Countries Interpret & Implement MIFID 2 For Advisory & Discretionary Customers? Is It A One Size Fits All Solution And How Is This Changing The Distribution Landscape 10.05 - 10.45 Followed by Panel Discussion With Leading Distributors From Different Countries	Julie Patterson , Director, European Investment Management Practice, KPMG Stéphane Corsaletti , Founder & CEO, A.A. ADVISORS Philip Watson , Managing Director, Global Head of Investment Lab, CITI Mads Kaagaard , Head Of Savings & Wealth Offerings, NORDEA Stéphane Pouchoulin , CEO, FUNDQUEST ADVISOR Malte Herbrecht , Head of Business Management & Strategy Europe UBS GLOBAL ASSET MANAGEMENT
10.45	Morning Break & Summits Day On The Smart Business Stage At The FundForum Exhibition 10.55 - 11.25 - Maverick Insights 1: Crowdfunding Will Change Everything! With Live Video Link Case Study Direct To Entrepreneur Incubators In Iran, Kenya And Asia Why Many Intermediaries Are Turning To Direct Investment Through New Crowdfunding Platforms & What This Means For Asset Management As P2P Gets Smart	  Baldwin Berges , Founder, EMERGING FRONTIERS PLATFORM Andrew Walker , SuperVillain, MANVSBRAIN
11.30	Asset Manager Distributor Collaboration 11.30 - 11.40 - New Pan-European Selector Research Briefing And Panel Moderation A Brand New Country By Country View Of The Savings & Retirement Products And Solutions That Fund Selectors Are Buying: What Are They Planning On Buying In The Future And Why? 11.40 - 12.15 - <i>Followed by Panel Discussion</i> - With The Rapid Shift To Blending Of High-Conviction Active And Passive As Pricing Transparency Becomes The Norm, Where Does This Leave Old-Fashioned Active Managers And How Can They Add Value To Justify Their Fees?	Chris Chancellor CFA , Consultant, MACKAYWILLIAMS LLP & FUND BUYER FOCUS LTD Panellists: Borja Largo , Global Head of Fund Groups, ALLFUNDS BANK Richard Lepere , Managing Director, FUNDCHANNEL Thomas Caddick , Head of Global Multi-Asset Solutions SANTANDER ASSET MANAGEMENT Alexis Calla , Global Head, Investment & Advisory, STANDARD CHARTERED Jean- Francois Hautemulle , Head of Product Strategy EMEA JP MORGAN ASSET MANAGEMENT
12.15	Technology, Nudge And Customer Behaviour The Latest Thinking In Using Technology And Behavioural Analytics To Control Professional & End Client Decision Making: Optimising Client Outcome, Retention & Satisfaction For Distributors & Asset Managers	Greg B Davies Managing Director, Head of Behavioural Quant Finance BARCLAYS WEALTH

NEW GLOBAL DISTRIBUTION SUMMIT

Monday 29 June 2015

13.00	Summit Day Networking Lunch & Lunchtime Diary - Opportunity To Join One of Six VIP Distributor/ Selector Lunchtables <i>First Come First Served with Sign Up At Registration ...</i> And The Smart Business Stage At The FundForum Exhibition 13.20 - 13.40: Maverick Insights 2: The New Multi-Millionaire Entrepreneur Client: One Of The Fastest Growing Customer Segments Transforming Wealth Management Sebastian Dovey , Managing Partner & Co-Founder, SCORPIO PARTNERSHIP An AON Business 13.45 - 14.25: Boutique Funds Showcase - How It Works: Each Fund has a total of 5 minutes to outline their fund's edge and to receive feedback from the selectors on the content, clarity and charisma of the presentation. Who will win? Adam Choppin , Manager Research, International Equities, FIS GROUP Richard Bruens , Member of the Management Board, VAN LANSCHOT BANKIERS Thorsten Querg , CIO, FOCAM AG Presenting Funds include, TOBAM, RIVER & MERCANTILE ASSET MANAGEMENT, LIONTRUST ASSET MANAGEMENT, RWC PARTNERS & ALPORA <i>For full session details, please visit www.fundforuminternational.com</i>
	AFTERNOON REVIEW: Platforms, B2C & Distribution Infrastructure
14.30	The Customer's Voice! See And Hear From Customer Conversations And Specific Campaigns: What Do Customers Think About What Is Being Offered To Them? What Do People Like? What Do People Want To Hear Holly Mackay , CONSUMER ADVOCATE
15.00	New Opportunities In The Retailisation Of Insurance And Institutional Channels 15.00 - 15.10 - New Research Briefing: Institutional Money In Motion: The Retailisation Of Long Term Investment In Institutional Channels In Response To Changing Consumer Regulation: Implications For Product Strategy, Selection & Customer Engagement 15.10 - 15.40 - <i>Followed By Panel Discussion</i> How Do Distributors Ensure That End Client And Asset Management Goals Are Aligned? Nigel Birch , Director, SPENCE JOHNSON Nick Dixon , Investment Director, AEGON Mads Gosvig , CIO, NOW: PENSIONS Michael Lodhi , Chairman, THE SPECTRUM IFA GROUP Lillian Goldthwaite , Director, Corporate Investment Strategy and Governance ZURICH CORPORATE SAVINGS
15.40	Afternoon Break - The Smart Business Stage - 15.50 - 16.20 - Too Hot To Touch!: The Future Of Private Wealth Management Products Interview By: Yuri Bender , Editor, PWM AN FT PUBLICATION With: Alan Higgins , CIO UK, COUTTS • Didier Duret , CIO, PB, ABN AMRO • James Bevan , CIO, CCLA
16.20	Delivering Solutions For Self Directed Investors 16.20 - 16.30 - New Research Briefing What Does The Future Hold And How Are Firms Helping Clients Make The Best Decisions For Themselves And Thus Avoiding Any Accusation Of Mis-Selling 16.30 - 17.00 - <i>Followed by Expert Panel Discussion</i> - With D2C innovators & Experts From Around Europe Jeremy Fawcett , Head of Direct, PLATFORM Moderator: Lucian Camp , Consumer Advocate & Founder, LUCIAN CAMP Panellists: Chris Suiker , MD, Wholesale Distribution, ROBECO Paolo Galvani , Co-Founder, MONEYFARM Marcus Gangnor , Head of Third Party Distribution, Innovation, NORDNET Chris Williams , Founder & CEO, WEALTH HORIZON
17.00	Global Distribution 2015 Review Global UCITS Opportunities & The Challenge Of Competing Distribution Models: Which Will Win And Why? Expert Panel Discussion Moderated By: Frédéric Perard , Regional Head Of Luxembourg And Offshore Centres, BNP PARIBAS SECURITIES SERVICES Panellists: Carlo Trabattini , Head of Pan-European Intermediary Business, SCHRODERS Jamie Hammond , Managing Director, Europe, FRANKLIN TEMPLETON Christian Pellis , Global Head of External Distribution AMUNDI ASSET MANAGEMENT Richard Garland , MD, Global Advisor, INVESTEC ASSET MANAGEMENT Michele Bang , Deputy Chief Executive, EASTSPRING INVESTMENTS
17.50	17.50 - 18.20 - End of Global Distribution Summit 2015 - Fund Influencers Strategy By Strategy Champagne Roundtables Sign Up On The Day To Join 8 On Equity, Fixed Income, Multi-Asset & Alternatives Hosted By Fund Selectors & Influencers
18.00	17.50 - 18.20- FundForum International Welcome Drinks Reception - Café Llorca, Grimaldi Forum. Enjoy A Panoramic View Of The Setting Sun Over The Mediterranean.
19.30	19.30 - 22.00 - FundForum International 2015 Fund Selector & Distributor Partner Private Dinner at the Fairmont Hotel – Hosted by BLACKROCK®

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EMERGING & FRONTIER MARKETS INVESTMENT SUMMIT

Monday 29
June 2015

New Strategies For Identifying The Best Future Investment Opportunities Across The Developing Markets

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Babson CAPITAL MANAGEMENT **EAST CAPITAL**

08.00 **Registration & Coffee**

08.30 **Breakfast Briefing The Smart Business Stage**

Trends In Fund Flows & Manager Selection Towards Different Countries and Strategies In Emerging & Frontier Markets



Avi Nachmany, E.V.P., Director of Research, **STRATEGIC INSIGHT**

MORNING THEME: Latest Developments In Emerging & Frontier Markets Investment & Allocation

09.00 Chairman's Welcome

Marcus Svedberg, Chief Economist, **EAST CAPITAL**

09.05 **The Global Asset Allocation Keynote**
From One Of The Titans Of Emerging Market Investing

Exploring The Latest Thinking In Global Asset Allocation In Emerging And Frontier Markets Investment

Peter Marber, Head of Emerging Markets Investments
LOOMIS, SAYLES & CO

09.35 **The Global Asset Allocation Discussion**

Moderator: **Marcus Svedberg**, Chief Economist, **EAST CAPITAL**
Panellists: **Luke Barrs**, Executive Director; Fundamental Equity Team
GOLDMAN SACHS ASSET MANAGEMENT
Rick Lacaille, CIO, **STATE STREET GLOBAL ADVISORS**
Peter Marber, Head of Emerging Markets Investments
LOOMIS, SAYLES & CO
Tina Byles Williams, CEO & CIO, **FIS GROUP**
Kelvin Blacklock, CIO, Global Asset Allocation, **EASTSPRING INVESTMENTS**

10.05 **Emerging & Frontier Markets Fixed Income**
10.05 - 10.15 - New Research

The New Local Currency Emerging & Frontier Bond Portfolio In A Period Of Secular US Dollar Strength: What Products Are Required For Private Banking Distribution?

10.15 – 10.45 - Panel Discussion With Leading Fixed Income Funds On new fixed income products for private banking, retail and institutional channels.

Omar Gadsby, Director Hd, Fixed Income Fund Selection
CREDIT SUISSE PRIVATE BANKING & WEALTH MANAGEMENT
David Hinman, CIO & CO-Founder, **SW ASSET MANAGEMENT**
Ricardo Adrogué, Head of Emerging Markets Debt
BABSON CAPITAL MANAGEMENT
Other Panellists TBC

10.45 **Morning Break & Summits Day On The Smart Business Stage At The FundForum Exhibition**
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With Live Video Link Case Study Direct To Entrepreneur Incubators In Iran, Kenya And Asia
Why Many Intermediaries Are Turning To Direct Investment Through New Crowdfunding Platforms & What This Means For Asset Management As P2P Gets Smart



Baldwin Berges, Founder, **EMERGING FRONTIERS PLATFORM**
Andrew Walker, Super Villain, **MANVSBRAIN**

11.30 **Frontier Markets Equities**

An Expert Discussion With Leading Frontier Markets Funds

Moderator: **Marcus Svedberg**, Chief Economist, **EAST CAPITAL**
With: **Aziz Unan**, Portfolio Manager, **KAZIMIR (Turkey)**
Tim Umberger, Senior Advisor and Member of the Portfolio Management Team
EAST CAPITAL (Eastern Europe)
Slim Feriani, Managing Partner, CEO, **MENA CAPITAL (Middle East)**
Mike Sell, Head of Asian Investments, **ALQUITY (Asia Frontier)**
Final Panellist TBC

12.15 **The Emerging & Frontier Markets Annual Review**
The Markets & Countries To Watch 2015

Claus Born, Senior Vice President, Institutional Portfolio Manager
TEMPLETON EMERGING MARKETS GROUP

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12.50 **Top Tier Briefing: This Afternoon's Washington DC Style Investment War Game**
Discover The Five Essential Benefits That Geo-Political Scenario-Planning Can Deliver
Optimise Your Global Investment Strategy, Assess Global Systemic Shocks Ahead, Disaggregate And Look At Common Systemic Factors and Get 'Under The Hood,' Analytically To Determine Which Countries Will Generally Make It And Which Will Not?

With
Dr John Hulsman
Geo-Politician & Professional "War-Game" Facilitator

13.00 **Networking Lunch & Lunchtime Diary**
Opportunity To Join One Of Six VIP Distributor/ Selector Lunchtables
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Dr John Hulsman, Geo-Politician & Professional "War-Game" Facilitator



And On The Smart Business Stage At The FundForum Exhibition
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AFTERNOON THEME: New Insights Into Future Investment Strategy

14.30 **New Feature For 2015: Future Investment Scenario "War Game"**
The Mission: What If The US Raised Interest Rates By 2%: Which Markets Would Attract Investment & Why?
The Practice: Seven Emerging & Frontier Market Strategists Will Represent A Country Selected By The Facilitator, Playing A Scripted Scenario For Seven Markets To Be Chosen On The Day. Followed By An After Action Analysis & Report.



With: **Dr John Hulsman**, Geo-Politician & Professional "War-Game" Facilitator

The Players & Commentators:

Mussie Kidane, Head of Fund Selection, **BANQUE PICTET & CIE**

Jean-Marie Mercadal, Deputy Managing Director & CIO

OFI ASSET MANAGEMENT

Kit Jukes, Global Head of Foreign Exchange Strategy

SOCIETE GENERALE CORPORATE & INVESTMENT BANKING

Andrew Summers, Head of Fund Research and Collectives

INVESTEC WEALTH & INVESTMENT

Cameron Brandt, Managing Director, Senior Global Markets Analyst

EPFR GLOBAL

15.40 **Afternoon Break & Summits Day On The Smart Business Stage**
15.40 - 16.20 - **Too Hot To Touch!** The Future Of Private Wealth Management Products

Interview By: **Yuri Bender**, Editor, **PWM AN FT PUBLICATION**

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16.20	<p>Special Focus: New Breed China Asset Managers</p> <p>How Chinese Asset Managers Are Bringing New Chinese investment Opportunities to Europe: What Is Their Edge Over Western Investment Firms In China?</p> <p>In Discussion With Three China Asset Managers In Different Strategies</p>	<p>Karthik Iyer, Asset Management Sector Lead, UKTI Tony Hung, Executive Director Portfolio Management CHINA CONSTRUCTION BANK ASSET MANAGEMENT Christopher Gunn, Managing Director, CHINA UNIVERSAL ASSET MANAGEMENT (HONG KONG) Speaker TBC, GF Peng-Wah Choy, HARVEST GLOBAL INVESTORS</p>
16.50	<p>The Innovator Talks: Unique Out-Of-Industry Insights Into Emerging & Frontier Markets Developments:</p> <p>Success Stories About The Unleashing Of Human Capital & Economic Opportunity</p> <p>16.50 - 17.10</p> <p>Getting There: The Global Health Success Story</p> <p>Where We Are In Defeating The World's Top Ten Killer Diseases And What That Means For Future Growth Prospects Across The Developing World</p> <p>17.10 - 17.30</p> <p>Global Connectivity & Consumer Empowerment Is Within Reach</p> <p>Case Study 1: The Socio- Economic Implications Of Mobile & Consumer Data Aggregation In Developing Markets</p> <p>Case Study 2: How The Emergence Of Light Universal Point-Of Sale Technology Combined With Mobile Will Transform Consumer Markets</p> <p>17.30 - 17.50</p> <p>Investors Q&A On The Implications For Emerging And Frontier Markets Investment</p>	<p>Trudie Lang, Professor of Global Health and Director of The Global Health Network, OXFORD UNIVERSITY</p> <p>Hajo Van Beijma, Founder & Partnerships Director, TEXT FOR CHANGE</p> <p>Olivier De Montety, Entrepreneur and Fin-Tech Mentor MONTEY, CONSEILS & INVESTISSEMENTS</p> <p>Julius Akinyemi, Entrepreneur In Residence, MIT Andrew Summers, Head of Fund Research and Collectives INVESTEC WEALTH & INVESTMENT Cameron Brandt, Managing Director, Senior Global Markets Analyst EPFR GLOBAL</p>
17.50	<p>End of Emerging & Frontier Markets Summit Day</p> <p>17.50 - 18.20</p> <p>Fund Influencers Strategy By Strategy Champagne Roundtables</p> <p>Sign Up On The Day To Join</p>	
18.00	<p>18.00 - 20.00</p> <p>FundForum International Welcome Drinks Reception</p> <p>Café Llorca, Grimaldi Forum</p> <p>Enjoy A Panoramic View Of The Setting Sun Over The Mediterranean.</p>	



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MAIN CONFERENCE DAY 1 AGENDA

Tuesday 30 June 2015

The Customer-Centric Industry Of The Future: New Leadership, Product, Technology & Distribution Strategies For Asset Managers & Distributors

08.00	Registration & Welcome Coffee		
	New Research Breakfast Briefing	CEO & CIO Breakfast	Ethical Hack Cyber Surgery On The Smart Business Stage
08.40	 Special Focus Emerging Markets Investing Behaviour And Mutual Fund Products William Oswald STANDARD CHARTERED BANK	Top-Tier Leaders Networking Hosted By: William F. "Ted" Truscott COLUMBIA THREADNEEDLE INVESTMENTS Guest Speaker: George Blankinship APPLE AND TESLA MOTORS	How Vulnerable Are You & Why? Your Website's PCI-DSS Compliance Results To Take Away Jamie Woodruff ETHICAL HACKER, C)PTE
	Main Stage		Engaged Conversations On The Smart Business Stage 
	Day 1 Chair's Introduction To FundForum International	Tom Brown , Global Head of Investment Funds, KPMG	Smart Marketing Conversations 09.15 - 09.35 Content, Clarity, Charisma! A Fund Presentation Masterclass Baldwin Berges, BD INSIDER 09.40 - 10.20 - Re-Engineering Manager Selection: Standardising The RFP Selection Process New Survey Results: How To Improve Efficiency In Identifying The Most Suitable Manager. Test Drive A New Investor Facing RFP Platform And Check Evolution Of New Standard RFPs Processes Albert Reiter, INVESTOR RFP With Leading Selectors & Industry Bodies Standardising Processes RFP Executive, AXA Jaurri Hakka, NORDEA Speaker to be confirmed, CFA Fund Selector TBC
08.50	The Future Of Business, Society & Technology: How To Think Differently Thinking Creatively About How To Apply The Major Global Trends Challenging The Future Sustainability Of Every Industry To Your Business	Jonathan MacDonald Founder THOUGHT EXPANSION NETWORK	
09.35	Industry Challenge One: How To Address The Rise Of Customer-Centric Disintermediation In Asset Management Innovate Or be Disintermediated: What New Business Models Can Be Transposed From Other Industries To Address The Challenge of Disruptive Models?	Moderator: Massimo Tosato Executive Vice Chairman SCHRODERS With Panellists: Derek White , Chief Design & Digital Officer, BARCLAYS Robert Higginbotham , Head of Global Investment Services, T. ROWE PRICE Nicola Horlick , CEO, MONEY & CO Jim McCaughan , CEO PRINCIPAL GLOBAL INVESTORS Bernard Charlès , CEO DASSAULT SYSTÈMES	
10.25	Morning Coffee At The FundForum International Exhibition - 10.25 - 10.45 Smart Business Stage: Off-The-Record Motivation Tales: John Barnes , Former Liverpool & England International Footballer Hosted by STANDARD CHARTERED		
10.50	The Amazing Management Journey Of Apple & Tesla Motors We Didn't Start Cool: How To Deliver End to End Transparency, Customer Engagement & Sustainability In FMCG	George Blankinship Strategic Architect Of Customer Experience APPLE & TESLA MOTORS	10.50 - 11.25 - Too Hot To Handle! With: Philip Kalus, ACCELERANDO Managing Conflicts In Manager Selection Enrique Pardo Fernandez ALLFUNDS BANK Salvatore Cordaro, TAGES CAPITAL Tom Caddick, SANTANDER Alexandra Haggard, STAMFORD ASSOC.



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MAIN CONFERENCE DAY 1 AGENDA

Tuesday 30 June 2015

11.30	Spotlight: Retail Distribution In Review With Regulation, Technology And A New Generation Of Investors Reshaping The Retail Fund Industry, How Can Asset Managers Recalibrate Their Marketing Mix	Francois Marion , CEO, CACEIS	11.30 - 12.00 Smart Business Stories 2 Chinese Fund Manager Takes Europe! Karthik Iyer , UKTI With: Jeff Lim , HARVEST GLOBAL INV. UK Fredrik Plyhr , HEPTAGON Peng Choy , HARVEST GLOBAL INV.
11.40	Industry Challenge Two: How To Create An Infrastructure Of Customer-Centricity Across The Savings Ecosystem: Re-Evaluating The Value Chain How Do Fund Managers Respond To Challenges To Keep Costs Low, Look After Disengaged Customers, Get With The Digital Program & Get People Investing?	Moderator: Consumer Champion & Industry Expert Holly Mackay With Panellists: Rob Kapito , President BLACKROCK Hans Georgeson , Global Head Multi-Asset AXA ARCHITAS Hendrik Du Toit , CEO INVESTEC ASSET MANAGEMENT Martin Gilbert , CEO ABERDEEN ASSET MANAGEMENT Patrick Colle , General Manager BNP PARIBAS SECURITIES SERVICES	12.05 - 12.30 How Not To Market Your Fund! With: Baldwin Berges , BD INSIDER Mussie Kidane , BANQUE PICTET & CIE Allan Møller , DANSKE CAPITAL
12.20	Know Your Enemy: Psychology & Motivation Of Cyber-Criminals Real-Life Stories On The Anthropology Of Cyber-Crime: How Leaders Need To Think And Act In Order To Protect Their Businesses & Reputation	Misha Glenny International Cyber -Crime Expert	12.35 – 13.00 Spotlight ECB On T2S Fund Manager Implications Marc Bayle de Jessé EUROPEAN CENTRAL BANK
13.00	Lunch & Lunchtime Diary At The FundForum International Exhibition Hosted by		
	13.15 - 13.35 - As Close As You Will Get ToThe Minds Of & Elon Musk The Late Steve Jobs George Blankinship , The Strategic Architect Of The Customer Experience APPLE & TESLA MOTORS		
	13.35 – 13.45 - The Ethical Hacker's Secure Cyber-Surgery How Vulnerable Is Your Business? How Do Your PCI-DSS Compliance Test Results Compare? Jamie Woodruff , ETHICAL HACKER, Certified Penetration Tester: C)PTE. STEM Ambassador		
	13.45 - 14.15 - Alternatives & Absolute Return Selection Challenge & Showcase 13.50 – 14.05 - Are Selection & Asset Allocation Approaches For Alternative & Absolute Return Funds Outdated? What Is The New Order? A Discussion With Leading Fund Selectors Moderated By Alternative UCITS Services Expert Dan Matthews , Senior Analyst, Alternative UCITS Portfolio HILLTOP FUND MANAGEMENT LLP Thomas Albert , CEO, OPPENHEIM ASSET MANAGEMENT	14.05 - 14.20 - Followed by A Quickfire Showcase Of Four Top Alternative, Credit & Absolute Return Funds P2P SME Funding: Goncalo de Vasconcelos , Co-Founder & CEO, THE SYNDICATE ROOM 2 Fund: TBC EURIZON CAPITAL 3 Fund: TBC 4 Fund: TBC Judges To Vote On First, Second Prize For The Most Effective Elevator Pitches Based on Content, Clarity & Charisma	

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	CROSS-BORDER OPS FORUM Chaired by: MULTIFONDS	NEW PRODUCTS WORKSHOPS Chaired by: Clara Dunne, CACEIS	EXPERT SELECTORS' INVESTMENT COUNCIL	LEADERS' SCENARIO PLANNING	FESTIVAL OF FINTECH IN ASSET MANAGEMENT 
14.20	Future Distribution 14.20 – 14.30 New Research Briefing Who Should Be The Optimum Developer Of Open Architecture B2B Platforms? Alex Birkin, EY 14.30 -15.00 Discussion Moderated By Georg Redlbacher, MBMs How To Increase Access To Distribution Agreements With Banks, Insurance & Fund Platforms? Jan Vandendriessche, VP LUX Carsten Steimer UNIVERSAL INVESTMENT Roy Stockell, EY Wade McDonald HSBC SECURITIES SERVICES	New Non-Bank Financing Products 14.20 – 14.30 - New Opportunities For Mainstream Asset Managers & Distributors: Creating Uncorrelated Yield In New Non Bank Financing Products Chris McChesney, BROWN BROTHERS HARRIMAN 14.30 - 15.00 Expert Discussion With Some Emerging Providers Of Non-Bank Financing Products Ryan Flanders, PREQUIN Ben Silver BABSON CAPITAL MANAGEMENT Jean-Piere Mustier TIKEHAU TENTATIVE Lora Peloquin, CORTLAND CAPITAL MARKET SERVICES Jean-Baptiste Feat, TIKEHAU IM	Germany & Austria 14.20 - 14.25 New Research Briefing Flows, Market Development Albert Reiter, E FUND RESEARCH 14.25 - 15.05 Expert Discussion With Four Multi-Asset Multi-Managers Thomas Romig, ASSENAGON Manuela Thies ALLIANZ GLOBAL INVESTORS Christian Hille, DEUTSCHE ASSET & WEALTH MANAGEMENT Gerhard Beulig ERSTE ASSET MANAGEMENT	"Where Will The Next Financial Crisis Come From?"  14.20 - 14.30 How It Works & Washington Dc Style Briefing It's June 2015, "What If... Happens" what Can Asset Management Do In Order To Protect Investors & Industry Stakeholders? Dr John Hulsman PROFESSIONAL WAR-GAME FACILITATOR 14.30 – 15.30 Scripted Scenario Planning "War Game With A Stellar Cast Of Leading CIOs, Fund Selectors, Geo-Politicians and Risk Experts Anne Richards, CBE, ABERDEEN ASSET MANAGEMENT Andrew Summers, INVESTEC WEALTH & INVESTMENT Sylvia Bocchiotti LCL BANQUE PRIVÉE Andy Brown, PRUDENTIAL Marko Papic, BCA RESEARCH Josephine Cetti PENSION DENMARK Torsten Hinrichs, SCOPE RATINGS Will play the positions of The US (Federal Reserve/Treasury Department), Europe (ECB), Germany (Finance Ministry/Bundesbank), China (Xi/Standing Committee), Japan (Abe/BoJ), IMF (Lagarde), and UK (BoE/Prime minister's office) 15.30 – 15.50 Players' Review PLUS Washington DC Style After -Action Analysis To Take Away	FinTech Gamechangers: Making It Happen What Will Be The Significant Technology Game-Changers In Solving Fund Management's Challenges? From IBOR, To Distribution Analytics & Efficiency & Automation? Expert Discussion Moderated Mark Gibbons, BNY MELLON With: Jonathan MacDonald THOUGHT EXPANSION NETWORK Nuala Walsh STANDARD LIFE INVESTMENTS Derek White, BARCLAYS Alexandre Rochegude KPMG & FLASHIZ Mark Foulds DASSAULT SYSTÈMES 15.05 - Fintech Start-Up Quickfire Showcase & Discussion Demos Moderator: Shaul David, UKTI Start Ups Give A 90 Second Quickfire Synopsis On Stage Followed By Discussion Demos Where Participants Rotate Every 10 Minutes Around Tables Hosted By Each Start-Up Joseph Quinn, EAGLE ALPHA Start Up 2: Reconciliations Reimagined Alan Meaney, FUND RECS Start Up 3: Mobile Commodity Exchange Julius Akinyemi, MIT MEDIA LAB Renaud Prouveur, SPALLIAN Start Up 4: Alert & Discovery Platform Som Sagar, HECKYL TECHNOLOGIES Continued After The Break
15.05	Customer-Centric Regulation 15.05 – 15.15 New Research Briefing New Governance & Global Customer-Centric Guidelines Update What Does This Mean For Your Business? CMU, AIMFD, UCITS5, MIFID2, PRIIP, TS2 Avi Nachmany STRATEGIC INSIGHT 15.15 - 15.50 Expert Discussion Innovative Solutions To Overcoming The Combined Weight Of Governance & Customer Centric Regulation Etienne Deniau, SOCIETE GENERALE SECURITIES SERVICES Jean Devambez, BNP PARIBAS SECURITIES SERVICES Avi Nachmany STRATEGIC INSIGHT Susan Dargan, STATE STREET	New Equity Products Managing Volatility: What & How To Create Reliable Stable Growth At A Reasonable Price? Moderated By: Cameron Brandt, EPFR With Lucy Macdonald ALLIANZ GLOBAL INVESTORS Francois-Régis Bocqueraz AMUNDI ALTERNATIVE INVESTMENTS Stacey R Nutt, CLARIVEST Will James STANDARD LIFE INVESTMENTS Martyn Hole, CAPITAL GROUP	UK RDR Update 15.05 - 15.15 New Research Briefing Interpreting UK Guidelines: How Distributors Are Changing The Way They Deliver Advice & Supply Funds Post RDR? Craig Philips COREDATA RESEARCH 15.15 - 16.00 - Discussion Moderated By: Oliver Lens, SWIFT Is Tied Or Open Architecture The Best Way? – And For Whom? With Andrew Power, DELOITTE Stephen Mohan, ALLFUNDS BANK Robert Jukes, CANNACCORD GENUITY WEALTH MANAGEMENT Ben Waterhouse FIDELITY WORLDWIDE INVESTMENTS		

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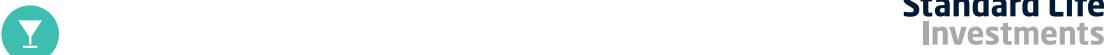
Tuesday 30 June 2015

15.50 **Break & Engaged Conversations Programme At The Smart Investing Hub**
15.55 - 16.25 - **Smart Investing High Conviction Discussions 1:** What Would Make Me Change My Mind? Join Best- Brain CIOs, Selectors & Strategists In Small Group, High Intensity Conversations
1. Argue Allocation Convictions: “Are HedgeFunds The New Bonds?” & “Forget Asset Allocation It’s All Risk”
Led by: **Cameron Brandt**, Head of Research, EPFR, With Fund Selectors & Strategists: **Allen Lorentzen**, Partner, JENSEN CAPITAL; Or
2. Argue Macro Convictions “Japan – Buy The Index Or The Active Fund?” Led by **Jonathan Beckett**, CIO, GEMINI CONSULTING
Other Selectors TBC
At The Smart Business Stage
16.15 - 16.30 - **Fintech Start- Up Showcase Part 2:** 8 More Start Ups Give A 90 Second Quickfire Synopsis On Stage, Followed By Discussion Demos Where Participants Rotate Every 10 Minutes
Around Tables Hosted By Each Start-Up For More Indepth Insights



	CROSS-BORDER OPERATIONS FORUM	NEW PRODUCTS WORKSHOPS	EXPERT SELECTORS' INVESTMENT COUNCIL	LEADERS' SCENARIO PLANNING	FESTIVAL OF FINTECH IN ASSET MANAGEMENT
16.30	Liquidity & Counterparty Risk 16.30 - 16.40 New Research Briefing New Solvency Friendly Mechanisms For Asset Managers In Managing Counterparty Risk & Central Clearing Nadine Chakar , BNY MELLON 16.40 – 17.15 Followed By Expert Discussion Moderated By: Nadine Chakar BNY MELLON Stephanie Miller , J.P. MORGAN Other Panellists TBC	The Multi-Asset Portfolio 16.30 - 16.40 - New Research Briefing Crafting Multi-Asset Solutions In The Age Of Rising Correlations And High Conviction Investing Moderated By: Dr Amin Rajan CREATE-RESEARCH 16.40 - 17.15 - Expert Discussion Jan Straatman , LOMBARD ODIER INVESTMENT MANAGERS Neill Nuttall , GOLDMAN SACHS ASSET MANAGEMENT Blair Reid BLUEBAY ASSET MANAGEMENT Peter Fitzgerald , AVIVA INVESTORS Florence Barjou LYXOR ASSET MANAGEMENT	Nordic Region 16.30 - 16.40 - New Research Briefing Latest Cutting Edge Approaches To Selection From Leading Nordic Intermediaries Niklas Tell , TELL MEDIA GROUP 16.40 - 17.10 - Expert Discussion With Institutional, Retail & PWM Selectors Love Nordström SEB WEALTH RESEARCH Lars Wallberg , LD PENSION George Skare Lund STOREBRAND ASSET MANAGEMENT Lotta Kotioja AKTIA ASSET MANAGEMENT Anders Schelde , NORDEA LIFE & PENSION, DENMARK	What If... Governments Changed Attitudes To Long Term Savings & Investment How Would We Embed A New Culture & Infrastructure To Support It Across Capital Markets & Corporate Governance ? Facilitated By: Thierry Malleret THE MONTHLY BAROMETER With: Daniel Godfrey THE INVESTMENT ASSOCIATION Aine Kelly , BIG SOCIETY CAPITAL	Part 2: FinTech Start-Up Quickfire Showcase & Discussion Demos Demos Rotate Every 10 Mins Start Up 5: Disruptive Predictive Analytics Colin MaGee , LOGICAL GLUE Start Up 6: Customer Data Aggregation Ian Webster , MONEYPASHBOARD Start Up 7:Next Generation B.I. Dorothee Fuhrmann PROPHIS TECHNOLOGIES Start Up 8: Investment Data Conduit David Tawil , HEDGE PO Start Up 9: Enterprise Behavioural Analytics Wendy Jephson , SYBENETIX Start Up 10: Behavioural Finance, Applied Clare Flynn Levy ESSENTIA ANALYTICS Start Up 11: BlockChain Logistics Dr James Smith , ELLIPTIC Start Up 12: TBC Day 1 Delegates Vote On 1st, 2nd & 3rd Place For FundForum's Winner
17.15	Cybercrime, KYC & Outsourcing Real-Life Questions About Managing Cybercrime In Your Own firm & Supply Chain Vulnerabilities With Counterparties: Breach Reporting, Secondary Insurance, Reputation & Data Leaks & State Espionage Moderated By: Misha Glenn With Experts: Karen Zachary NERACONSULTING Claudio Foglini , SCALARIS ECI Jamie Woodruff , CERTIFIED ETHICAL HACKER	Fixed Income Products New Research Briefing New Growth Areas & Opportunities Followed by Expert Discussion Moderated By: Jeremy Amias , STANDARD CHARTERED BANK With: Tim Paulson , LORD ABBETT Steven Bell , F&C INVESTMENTS Mark Burgess , COLUMBIA THREADNEEDLE INVESTMENTS Dan James , AVIVA INVESTORS David Zahn , FRANKLIN TEMPLETON INVESTMENTS	France 17.15 – 17.25 - New Research Briefing How French Distribution Partners Are Opening Up To Non Domestic Funds Philip Kalus , ACCELERANDO 17.25 – 18.00 Followed by Expert Discussion Bernard Aybran , INVESCO Phillippe Lecomte , LA FRANÇAISE ASSET MANAGEMENT Sylvia Bocchiotti LCL BANQUE PRIVÉE Lionel Tangy-Malca YCAP ASSET MANAGEMENT	Allan Polack , PFA, DENMARK Georgie Williams AUSTRALIAN SUPER Ann Doherty , J.P. MORGAN Campbell Fleming COLUMBIA THREADNEEDLE INVESTMENTS	

18.00 **FundForum International Evening Drinks Reception At Le Meridien Pool Terrace** Hosted by



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Wednesday 1 July 2015

Tomorrow's Investment Proposition

08.45



Welcome Coffee - Wednesday Wake-Up Call

08.55 - 9.20 - **Supervillain Takes On The Industry!**

Welcome To The Cyber-Ledge Game! Asset Servicing, Alipay, Mobile Aps & The Democratisation Of HNW & UHNW Services – How Will You Respond?

Andrew Walker, MANVSBRAIN, SuperVillain

Main Stage

09.25

Chairman Day 2:

Mr Khalid Al Rumaihi, CE, BAHRAIN ECONOMIC DEVELOPMENT BOARD

09.30

The Leadership Experiment

A Live Exploration Into Behavioural Neuroscience, Leadership And The Emorationality Quotient

From The Renowned Expert In Behavioural Change & Neuroeconomics

Professor Olivier Oullier, Behavioural Neurologist and Founder

@EMORATIONALITY

10.10

The One Session You Cannot Miss ...From "One Of The Most Powerful Datascientists In The World, Along With Google Founders & The CTO, Usa" Forbes

What Will Financial Services Look Like 2020?: Personalisation of Data, Predictive Investment & The Upending Of Capital Markets & Investment

10.45 - 11.05

Industry Challenge 3: What Are The Implications Of Big Data For The Future Of Asset Management & Capital Markets?

How Will Some Of The Most Insightful Leaders In Financial Services And Asset Management Respond To The New Threats & Opportunities Of Big Data? With Challenge Questions From Professor Sandy Pentland

Professor Sandy Pentland

Professor of Social Physics
MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Moderator: **Joe Saliba**, Deputy CEO, CACEIS

With Panellists:

Pascal Blanqué, Deputy CEO & CIO

AMUNDI ASSET MANAGEMENT

Paloma Piqueras, Head Of Global Asset Management, BBVA

Jeffrey Bohn, Chief Science Officer

STATE STREET GLOBAL EXCHANGE

The Smart Business Stage

Engaged Conversations To Boost Your ROI

10.30 - 11.00 - **Fund Sales Reality Check!**

The Fund Selector Perception Vs Real-Time Performance Review: The Pros And Cons Of Super Tanker Funds And Star Manager Cultures

Shiv Taneja, MARKETMETRICS

With leading selectors and influencers

Jon Beckett, CIO, GEMINI INVESTMENT MANAGEMENT

Hansjoerg Borutta, Member of the Executive Board

SILVERHORN ALPNUM AG

Final Selector TBC



11.05

Morning Coffee At The FundForum International Exhibition

11.10 - 11.40 - **On The Smart Business Stage - Crowd-Source An Infographic Fintech Trending: Do We Perceive the Rise Of Fintech As Dystopia Or Utopia?**

A Live Survey On The Industry Risks And Opportunities Of FinTech in Asset Management?

Furio Pietribiasi, MEDIOLANUM & **Chris Sier**, KAS BANK

Moderated by **V. Mary Abraham**, ABOVE & BEYOND KM

At The Smart Investing Hub

11.15 - 11.45 - **Fund Selector/Asset Manager Speednetworking**



11.45

11.45 - 11.55

New Research Briefing

Solving The Longevity Issue In The Savings & Retirement Time Bomb: Has Any Major Firm Yet Grabbed The 'Outcome Opportunity', Is The Industry Still Wedded To Relative Return?

Craig Philips

Principal

COREDATA RESEARCH

11.50 - 12.20 - **Too Hot To Handle!**

Moderated by: **Dan Kemp**, Head Investment Consulting and Portfolio Management EMEA

MORNINGSTAR

Conflicts In Portfolio Construction & Manager Selection.

Richard Philbin, CIO, HARWOOD FOF

Chris Fleming, CIO

DISTRIBUTION TECHNOLOGY

Clive Hale, Director, FUNDALIBRE CONSUMER

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Jesper Kerstein, CEO, KERSTEIN A/S

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11.55	<p>11.55 - 12.25</p> <p>Industry Challenge 4: Expert Discussion & Survey</p> <p>What Are The Industrial Changes Required To Deliver A Reliable, Affordable Product That Delivers What it Says Across Retail & Advisory: Can Active Compete With Beta Models? Challenge Questions Set By COREDATA</p> <p>12.25 - 12.35 - Open Q&A</p>	<p>Moderator: Thomas Seale, CEO EUROPEAN FUND ADMINISTRATION</p> <p>With Panellists: Rachel Lord, MD, Head of EMEA, ISHARES Andrew Masters, Leader In Life, Wealth & Long Term Savings, KPMG Alex Khein, CEO BLUEBAY ASSET MANAGEMENT Steve Jacobs, CEO, BTG PACTUAL GLOBAL ASSET MANAGEMENT</p> <p>Final Speaker TBC</p>	<p>12.30 - 13.00</p> <p>Social Media Influencer 2015</p> <p>Radical Jihad & The World Economy Global Insights From Award Winning Journalist, Author, Film Maker, Souad Mekhennet Columnist, WASHINGTON POST, Visiting Fellow, HARVARD UNIVERSITY, JOHN HOPKINS UNIVERSITY & The GENEVA CENTER FOR SECURITY POLICY</p>
12.35	<p>THE FUNDFORUM GAMECHANGER INTERVIEW 2015</p> <p>Interviewed by: Chris Newlands, Editor, FTfm</p>	<p>Helena Morrissey, CEO, NEWTON INVESTMENT MANAGEMENT</p>	
12.55	<p>Lunch & Lunchtime Diary - At The Smart Business Stage The FundForum International Exhibition</p>	<p>Hosted by Amundi ASSET MANAGEMENT</p>	
	<p>13.15 - 13.45 - New Fund Showcase Challenge</p> <p>with Live Selector Feedback Audience Vote On First, Second And Third Prize For The Most Effective Elevator Pitches!</p> <p>Moderator: Antony John, Head of Multi Asset, BROMPTON ASSET MANAGEMENT</p> <p>With Three Leading Fund Selectors Francois-Régis Bocqueraz, MD, Global Head of Hedge Fund Manager Relations & Selection AMUNDI ALTERNATIVE INVESTMENTS</p> <p>Hans-Georg Thurner, Investment Strategy & Asset Allocation, UNICREDIT BANK AG Cyrille Urfer, Head Of Asset Allocation, GONET & Cie</p> <p>13.50 -14.15 - An Audience With ... One Of The World's Most Influential Data Scientists Professor Sandy Pentland, Professor of Social Physics, M.I.T & Academic Director DATA-POP</p>	<p>Fund 1. Global Equity Unconstrained: Dominic Byrne, Investment Director, Global Equities STANDARD LIFE INVESTMENTS</p> <p>Fund 2.: European Equities: Martyn Hole, SVP, Investment Specialist, CAPITAL GROUP</p> <p>Fund 3. Emerging Markets Equity: Stacey R Nutt, CEO, CIO, Principal and Lead Portfolio Manager, CLARIVEST</p> <p>Fund 4. European Fixed Income: David Zahn, Head Of European Fixed Income FRANKLIN TEMPLETON INVESTMENTS</p> <p>Fund 5. Fixed Income: Tim Paulson, Investment Strategist, LORD ABBETT</p> <p>Fund 6. Macro Global Bond: Steven Bell, Co-Manager, F&C Macro Global Bond Fund, F&C</p> <p>Fund 7: Global Small Cap: Mark Heslop, Fund Manager, Threadneedle (Lux) Global Smaller Companies Fund, COLUMBIA THREADNEEDLE INVESTMENTS</p> <p>Fund 8: Emerging Markets Debt: Ricardo Adrogué, Head of Emerging Markets Debt BABSON CAPITAL MANAGEMENT</p>	
	<p>Main Stage: The Global Economy</p>		
14.20	<p>Fundforum International Investment Hero 2015: The Norwegian "Oil" Fund</p> <p>Where Next For Long Term Investment: The Next Chapter Of Global Challenges & Opportunities</p> <p>Knut Norheim Kjær, Founding Partner, TRIENT ASSET MANAGEMENT & Former CEO, NORGES BANK INVESTMENT MANAGEMENT</p>		
14.40	<p>GEO-POLITICS & GLOBAL INVESTMENT STRATEGY</p>	<p>Marko Papic, Chief Strategist - Geopolitics, BCA RESEARCH</p>	

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14.40	GEO-POLITICS & GLOBAL INVESTMENT STRATEGY Marko Papic , Chief Strategist - Geopolitics, BCA RESEARCH		CEOs Boardroom	The Smart Business Stage Martin Vogel MDO MANAGEMENT COMPANY
15.10	What If... Future Investment Scenarios In The Global Economy Russia, China, Bitcoin...Comparing Entrepreneurs, Strategists & Asset Management's Views On How To Manage Risk & Opportunity In the New Geo-Political Landscape Moderated By Thierry Malleret THE MONTHLY BAROMETER	Entrepreneur: Rafal Brzoska Founder and Co-Owner, INPOST Entrepreneur: Mark O'Byrne , Founder & Research Director at Global Gold Broker, GOLDCORE Industry Leader: Andreas Koester MD, Head of Asset Allocation & Currency UBS GLOBAL ASSET MANAGEMENT Industry Leader: Margaret Harwood-Jones MD, Investors & Intermediaries STANDARD CHARTERED	efama CEO Forum: Regulatory Update With: Tom Brown , KPMG Peter De Proft , EFAMA & Leading CEOs Including Alexander Schindler , UNION INVESTMENT Christian Dargnat , BNP PARIBAS INVESTMENT PARTNERS Laurent Ramsey , PICTET ASSET MANAGEMENT Roderick Munsters , ROBECO Massimo Tosato , SCHROEDERS Guillaume Prache , BETTER FINANCE Jean-Marc Goy , CSSF Other Panellists TBC	Cross-Border Ops Forum Pricing & Passporting New Research Briefing Comparative View Of Fund Costs Across Jurisdictions: Pros & Cons Of Different Fund Platforms Benjamin Collette , DELOITTE Followed By Expert Discussion: Pierre Cimino , CACEIS New Chairman, ALFI Bernard Tancré , CLEARSTREAM Olivier Portenseigne , FUNDSQUARE
15.50	Afternoon Tea In The FundForum Exhibition 		Special Focussed Communities	
	GLOBAL CROSS BORDER OPS FORUM	MANAGING RISK WORKSHOPS	THE SELECTORS' INVESTMENT COUNCIL	Engaged Conversations On The Smart Business Stage 
16.10	Asia Distribution Review 16.10 -16.20 - New Research Briefing Exploring Distribution Opportunities In Greater China & The Surrounding Region: How And Where To Access New Mutual Fund Markets Speaker tbc, HSBC SECURITIES SERVICES 16.15 - 17.00 Followed By Expert Discussion Moderated By: Michael Tsang BROWN BROTHERS HARRIMAN With: Michael Chow , FULLGOAL ASSET MANAGEMENT (HONG KONG) Shelley Yang , CHINA UNIVERSAL ASSET MANAGEMENT (HONG KONG) Richard Harris , PORT SHELTER INVESTMENT MANAGEMENT	Risk Parity & Smart Beta In The Portfolio 16.10 - 16.20 New Research Briefing How To Protect Against Geo-Political Uncertainty: Comparing Smart Beta And Other Risk Based Solutions Thierry Malleret THE MONTHLY BAROMETER 16.20 - 17.00 Followed By Expert Discussion With Special Guest Knut Norheim Kjær TRIENT ASSET MANAGEMENT Isabelle Bourcier , OSSIAM Ruben Feldman , STOXX Arne Staal , iSHARES Dimitris Melas , MSCI	16.10 -16.20 New Research Briefing What Family Offices Want From Boutique Funds Markus Hill 16.20 - 16.40 - Expert Discussion With Leading Family Offices Marcel Müller , HQ TRUST Paolo Crozzoli FUCHS & ASSOCIÉS FINANCE S.A. Magnus von Schlieffen BREIDENBACH VON SCHLIEFFEN & CO Thorsten Querg , FOCAM	FESTIVAL OF FINTECH Chaired by: Keith Hale , MULTIFONDS Customer WebPsych! Don't Do That! Top 10 Errors In Pull Vs Push Marketing With Behavioural Neurologist Prof Olivier Oullier PhD In Discussion With: Rob Hudson ABERDEEN ASSET MANAGEMENT

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Special Focussed Communities			Engaged Conversations On The Smart Business Stage 
GLOBAL CROSS BORDER OPS FORUM	MANAGING RISK WORKSHOPS	THE SELECTORS' INVESTMENT COUNCIL	FESTIVAL OF FINTECH Chaired by: Keith Hale , MULTIFONDS
17.00 LatAm Distribution & UCITs Including NRA Offshore 17.00 - 17.10 Distribution Research Briefing Assessing The Emerging Opportunities For European Fund Sales In Latam And US NRA Offshore Wealth Management Moderated by: Fernand Schoppig FS ASSOCIATES 17.10 - 17.50 Expert Discussion Richard Garland INVESTEC ASSET MANAGEMENT Ricardo Kaufmann , BTG PACTUAL José Manuel Silva LARRAINVIAL ASSET MANAGEMENT	Managing The Culture Of Risk Speaker TBC	Switzerland 17.00 - 17.05 Introduction By: Franco Citterio , TICINO FOR FINANCE 17.05 - 17.15 New Research Briefing Reconfiguring The Swiss Funds Business: New Opportunities In Response New Regulation,M&A, & Fund Flow Changes As Secrecy Laws Disappear Philip Kalus ACCELERANDO ASSOCIATES 17.15 - 17.45 Expert Discussion How Does That Impact Product Development, Distribution & Fund Selection? <i>Private Banker</i> <i>Fund Distributor</i> <i>Speakers to be confirmed May 2015</i>	16.40 Attracting & Keeping D2C Customers What Lessons Can We Learn & New Technologies Can We Apply To Increase Levels Of Customer Engagement – While Also Lowering Costs? Expert Discussion Moderated by Furio Pietribiasi MEDIOLANUM ASSET MANAGEMENT With: Direct Channel Expert: Rob Hudson ABERDEEN ASSET MANAGEMENT Customer Data Aggregator: Ian Webster MONEYDASHBOARD Platform: Chris Zadeh , OHPEN Behavioural Analytics: Wendy Jephson SYBENETIX

17.50 FundForum Returns Tomorrow For A Leaders' Summit: Transform or Be Transformed: Strategies To Challenge Customer-Centric Disintermediation

21.00 21.00 - 23.00 - 25th Anniversary Gala Party at the Monaco Yacht Club



Founded in 1953 by Prince Rainier, the Yacht Club de Monaco brings together more than 1200 members from 60 nationalities. The new Norman Foster designed Club House is as slender as the liners which used to cruise between England and America in the early 20th FundForum is proud to host its annual Gala Event in this prestigious and exclusive new setting in 2015, and look forward to welcoming you to what promises to be a spectacular night of hospitality and entertainment.

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MAIN CONFERENCE DAY 3 AGENDA

Thursday 2 July 2015

Transform Or Be Transformed By Customer-Centric Disintermediation: A Leaders' Innovation Strategy Lab Exploring The Strategic Options Of Competition Or Collaboration

The Mission

All Parts Of the Asset Management Value Chain Are Under Increasing Pressure From Customer-Centric Disintermediation. To Survive You Have Two Options. Transform Or Be Transformed

- Freely Explore Strategic Options And The Best Long-Term Route For Your Business
- Compare Latest Innovation Best Practice From Inside & Outside The Industry
- Join Small Group Facilitated Discussions Group Designed To Help You Reach Your Conclusions

08.30 **Welcome Coffee** 

09.00 **It's Not The Tech Giants You Have To Watch...**

*09.00 - 09.15 - New Research On Critical Innovation Issues That Asset Managers
Need To Confront This Decade*

Exploring The Viability Of Different Competitive Business Strategies To Challenge Customer
Centric Disintermediation: Who Will The Winners Be And Why

*09.15 - 10.15 - Feedback Discussion From The Leading Innovation Experts Straight from The
Boardroom*

10.15 - 10.30 - Distillation Of Top 3 Themes For The Small Group Discussions At 11.50

Professor Amin Rajan, Founder, **CREATE-RESEARCH**
Dr Subhas Sen, Senior Vice President and COO, **BMO ASSET MANAGEMENT**
Viki Lazaris, Chief Administrative Officer, **BMO WEALTH MANAGEMENT**

Fiona Frick, Chief Executive Officer, **UNIGESTION**
Furio Pietribiasi, Managing Director, **MEDIOLANUM ASSET MANAGEMENT**
Andrew Fenton, Head of Team – Asset Management, Corporate Banking, **BARCLAYS**
Pascal Duval, CEO, **RUSSELL INVESTMENTS, EMEA**
Gina Miller, Founding Partner, **SCM GROUP**

10.30 **Morning Break**

11.10 **How Have Other Leaders From Other Highly Regulated Sectors Approached The
Challenge Of Disintermediation?**

11.00 – 11.30 - Transformation Stories From Other Non-Financial Industries

Transform Or Be Transformed: Innovation Lessons From Leaders From Other Highly Regulated
Industries Challenged By Disintermediation

*11.30 -11.50 - Feedback Discussion From The Leading Innovation Experts Straight from The
Boardroom As Above*

Distillation Of Top 3 Themes For The Small Group Discussions At 11.50 As Above

Guillaume Dufour, VP Financial Services, **DASSAULT SYSTÈMES**
With Two Leading CEOs From Other Non-Financial Industries To Be Announced

Part 2 Discuss Detail In Small Group Facilitated Innovation Strategy Roundtables

11.50 **How The Small Group Innovation Strategy Roundtables Will Work**

Facilitated By **V. Mary Abraham**, President & CEO, **ABOVE & BEYOND KM**

- Delegates and Speakers Agree innovation Roundtable Themes In Earlier Sessions
- Roundtables Tables Hosted By Speakers & Leading Innovation Experts Delegates
- Choose One Table For Round one And Another For Round Two
- Conclusions Are Rounded Up at The End

11.50 - 12.20 - Round 1

12.20 - 12.40 - Round 2: Choose A Second Theme In Which To Participate

*12.40- 13.00 - Small Group Innovation Table Round-Up & Take-Away
Small Group Innovation Table Round-Up & Key Content Take-Away*

13.00 **Lunch & End Of FundForum International 2015 - Thank You For Coming And See You In Berlin In 2016!**

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- **Luke Barrs**, Executive Director; Fundamental Equity Team
GOLDMAN SACHS ASSET MANAGEMENT
- **Marc Bayle de Jessé**, Director General Market Infrastructure and
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- **Carlo Trabattoni**, Head of Pan-European
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- **Philip Watson**, Managing Director,
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CACEIS is the asset servicing banking group dedicated to institutional and corporate clients. Through offices across Europe, North America and Asia, CACEIS offers a broad range of services covering execution, clearing, depositary and custody, fund administration, middle office outsourcing, forex, securities lending, fund distribution support and issuer services. With assets under custody of €2.4 trillion and assets under administration of €1.4 trillion, CACEIS is one of the world market leaders in asset servicing, the second depositary bank and the leading fund administrator for European funds (figures as of 31 December 2014). www.caceis.com



cutting through complexity

With experience built on a wealth of knowledge accumulated through audit, tax and advisory work, KPMG member firms have the depth of expertise to help investment managers through the challenges that lie ahead for long-term growth and to support them as they consolidate and diversify their businesses.

In a low-inflation, low-interest environment, investment managers are engaged in the hunt for higher returns. But they must do so in an increasingly regulated market, where there is a greater need for transparency.

KPMG member firms work with many industry leaders across institutional investment managers in retail and wealth, hedge funds, private equity and infrastructure, real estate and other alternative investment managers.

KPMG is a global network of professional firms. We operate in 155 countries and have more than 155,000 professionals working in member firms around the world. The independent member firms of the KPMG network are affiliated with KPMG International Cooperative ("KPMG International"), a Swiss entity.

For further information please contact: Tom Brown, +44 (0)20 7 6942011, tom.brown@kpmg.co.uk



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Aberdeen Asset Management is a global asset manager and a FTSE 100 company. We are based in 25 countries with 33 offices, over 850 investment professionals and around 2,700 staff overall. Our assets under management were €416.6 billion as at 31 December 2014. Our clients access our investment from equities, fixed income, property, as well as tailored solutions. As a pure asset manager, without the distractions of other financial services activities, we are able to concentrate all our resources on our core business. We believe this is key to our performance. Assets are only managed for third parties, not our own balance sheet, which helps reduce conflicts of interest. We dislike unnecessary obscurity and complexity so our investment processes strive to be simple and clear. We aim to seek out investments that display those qualities too. Finally, we focus on taking a long-term view of our investments.



Amundi is the European leader and in the Top 10 worldwide in the asset management industry¹ with AUM of more than €850 billion worldwide². Located at the heart of the main investment regions in more than 30 countries, Amundi offers a comprehensive range of products covering all asset classes and major currencies. Amundi has developed savings solutions to meet the needs of more than 100 million retail clients worldwide and designs innovative, high-performing products for institutional clients which are tailored specifically to their requirements and risk profile. The Group contributes to funding the economy by orienting savings towards company development. Amundi has become a leading European player in asset management, recognised for:

- Product performance and transparency;
- Quality of client relationships based on a long-term advisory approach;
- Efficiency in its organisation and teams' promise to serving its clients;
- Commitment to sustainable development and socially responsible investment policies.

1 - Largest European asset manager based on total assets under Management (AUM)- Source IPE "Top 400 asset managers" published in June 2014 and based on AUM as at December 2013, all AUM having been re-calculated by Amundi to exclude (i) Wealth Management activities and (ii) asset managers having their parent/holding company outside Europe.

2 - Amundi Group figures as of 31 December 2014.



A global investment specialist
Aviva Investors provides asset management services to institutional investors and financial institutions. We operate around the world, with more than 1,000 employees in 15 countries. Our investment services include:

- Bespoke investment and risk management solutions
- Long-only global fixed income strategies
- Direct and indirect global real estate
- Global, regional and style equity strategies
- A range of multi-asset strategies offering investors access to our asset allocation expertise.



The Bahrain Economic Development Board (EDB) is a dynamic public agency with an overall responsibility for attracting inward investment into Bahrain, and is focusing on target economic sectors in which the Kingdom offers significant strengths. Key areas of focus include manufacturing, ICT, and logistics and transport services as well as other sub-sectors. The Financial Services sector in Bahrain is particularly strong and the EDB supports in the continuing growth of the banking industry and key sub-sectors, including Islamic Finance, Asset Management, Insurance and Re-Insurance. For more information on the Bahrain EDB visit www.bahrainedb.com; for information about Bahrain visit www.bahrain.com

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Barclays is an international financial services provider engaged in personal banking, credit cards, corporate and investment banking and wealth management with an extensive presence in Europe, the Americas, Africa and Asia. Barclays' purpose is to help people achieve their ambitions – in the right way. With over 300 years of history and expertise in banking, Barclays operates in over 50 countries and employs approximately 135,000 people. Barclays moves, lends, invests and protects money for customers and clients worldwide. For further information about Barclays, please visit our website www.barclays.com.



BlueBay is a leading global next generation fixed income asset manager. Headquartered in London with offices in the US, Japan, Hong Kong, Switzerland, Ireland and Luxembourg, we manage over US\$62.8 billion for institutions and high-net worth individuals (as at 31 December 2014). With our hedge fund heritage and by staying true to our specialist fixed income roots, we pioneer new investment strategies using our broad range of sub-asset class expertise, with a focus on absolute return and capital preservation. We invest for our clients across the fixed income spectrum on a global scale, from active long-only (benchmark aware) portfolios to hedge funds/private debt. We also blend investment styles and use a range of sophisticated tools in order to exploit all factors of return.



BNP Paribas Securities Services is a leading custodian that delivers integrated solutions to all participants in the investment cycle including the buy-side, sell-side, corporates and issuers. With local presence in 34 countries across five continents, BNP Paribas Securities Services has global coverage of more than 100 markets. It partners with clients to overcome regulatory and operational complexity, by offering a one-stop shop to service assets, onshore and offshore around the world. Key figures as of 30 September 2014: USD 8.7 trillion assets under custody, USD 1.6 trillion assets under administration, 7,067 administered funds and 8,225 employees.



BNY Mellon is a global investments company dedicated to helping its clients manage and service their financial assets throughout the investment lifecycle. Whether providing financial services for institutions, corporations or individual investors, BNY Mellon delivers informed investment management and investment services in 35 countries and more than 100 markets. As of Dec. 31, 2014, BNY Mellon had \$28.5 trillion in assets under custody and/or administration, and \$1.7 trillion in assets under management. BNY Mellon can act as a single point of contact for clients looking to create, trade, hold, manage, service, distribute or restructure investments. BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation (NYSE: BK). Additional information is available on www.bnymellon.com, or follow us on Twitter @BNYMellon.

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Brown Brothers Harriman (BBH) is a privately-held financial institution serving the most sophisticated institutions and individuals across three business lines: Investor Services, Investment Management, and Private Banking. Our culture of accountability fosters deep and lasting relationships built on commitment, adaptability and trust. We are independent, selective and specialised by design. BBH's Investor Services business provides cross-border custody, accounting, administration and related services in close to 100 markets for many of the world's leading asset managers and financial institutions. With approximately \$4 trillion in assets under custody BBH, is consistently ranked among the world's top global custodians, asset administrators, foreign exchange, and securities lending providers.²

For more information about our differentiated approach, please visit www.bbh.com.

¹ As of December 31, 2014.

² As measured by results in major industry surveys.



BTG Pactual is an innovative global financial company, with Brazilian roots, that operates in the markets of Investment Banking, Wealth Management and Asset Management. It offers advisory services in M&A, wealth planning, loans and financing, as well as investment solutions and market analyses. Based in São Paulo and founded in 1983, the Bank has R\$218.3bn in assets, 3,200 employees worldwide and offices in over 20 countries. For additional information, please visit www.btgpactual.com



**CAPITAL
GROUP®**

Founded in the US in 1931, Capital Group is one of the world's largest independent investment managers with around \$1.4 trillion* under management. Investment management is our only business. Throughout our 80-year history, our aim has always been to deliver superior, consistent results for long-term investors.

The stability of our privately owned organisation and our singular investment focus have enabled us to maintain a long term perspective over the decades. We believe this helps to align our goals with the interests of our clients. The majority of our portfolio managers and analysts have witnessed several market cycles and have been with Capital for many years.

Our active investment process is designed to enable individual investment professionals to act on their highest convictions, while limiting the risk associated with isolated decision-making. Fundamental proprietary research provided by our global network of experienced investment analysts forms the backbone of our approach.

We build our investment strategies with durability in mind, backed by our experience in varying market conditions. To this end, we believe that our strategies are well suited to deal with today's challenges of looking for sources of income in a lower-yielding environment and accessing growth with a less volatile profile of returns.

We offer a range of Luxembourg-domiciled active, long-only equity, research-intensive fixed income and multi-asset funds for Financial Institutions and Intermediaries.

* As at 31 December 2014

clearstream

Deutsche Börse Group

Clearstream is a global leader in post-trade securities services and with more than €13 trillion in assets under custody, one of the world's largest settlement and custody firms for domestic and international securities. As a specialised fund custodian, Clearstream delivers state of the art solutions to standardise fund processing and to increase efficiency and safety in the investment funds sector.

Our global investment funds processing platform Vestima provides a single point to investment funds of all types - from mutual funds to exchange-traded funds (ETFs) and hedge funds offering order routing, DVP settlement, safekeeping and asset servicing for over 8 million trades per year.

With over 200,000 funds including 70,000 hedge funds on its Vestima fund processing platform and close to 9 million settlement instructions processed every year, Clearstream is one of the leading providers of investment fund services worldwide. The company is also the largest contributor to the standardisation of fund processing.

The key objective is to absorb market complexity and deliver efficient, secure and flexible solutions for the investment fund industry.

www.clearstream.com
csvestima@clearstream.com

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Deloitte Luxembourg (www.deloitte.lu) is amongst the top professional services firms on the market. For over 60 years, it has delivered high added-value services to national and international clients, offering a full range of services in the fields of audit, tax, financial advisory and consulting.

To meet clients' needs, Deloitte Luxembourg builds tailored service teams with professionals experienced in their sector. Thanks to its multidisciplinary, Deloitte has developed a business model that brings together a huge pool of competencies, allowing cross-departmental exchange of advice and support.

With access to the deep intellectual capital of around 200,000 people worldwide, Deloitte delivers services in various professional areas, such as large national enterprises, public institutions, and successful, fast-growing global growth companies.



Dubai International Financial Centre (DIFC) is the financial hub for the Middle East, Africa and South Asia, providing a world-class platform connecting this region with the economies of Europe, Asia and the Americas. It also is facilitating the growth in South-South trade and investment flows. DIFC provides a stable, mature and secure base for financial institutions to develop their wholesale businesses.

The Centre offers all the elements found in the world's most successful financial industry ecosystems, including an independent regulator, an independent judicial system with a common-law framework, a global financial exchange, inspiring architecture, powerful and enabling infrastructure, support services and a vibrant business community. The infrastructure within the district features ultra-modern office space, retail outlets, cafes and restaurants, art galleries, residential apartments, public green areas and hotels.

Located midway between the global financial centres of London in the West and Singapore in the East, DIFC fills a vital time-zone gap with a workday that bridges the market and business hours of financial centres in both Asia and North America.



A member of Prudential plc (UK)

Eastspring Investments is a leading asset manager in Asia that manages over US\$120bn (as at 31 December 2014) of assets on behalf of institutional and retail clients. Operating in Asia since 1994, Eastspring Investments is the Asian asset management business of Prudential plc*, one of the world's largest financial services companies.

We have one of the widest footprints in Asia, with on-the-ground teams of 2,500 employees and more than 250 investment professionals located in 10 major Asian markets as well as offices in the US, Europe and the United Arab Emirates. Our unparalleled knowledge and local insights allow us to deliver unique and tailored opportunities to our clients. We provide investment solutions across a broad range of asset classes including: equities, fixed income, global asset allocation, mezzanine debt, private equity and infrastructure. For more information on Eastspring Investments, please visit www.eastspringinvestments.com

*Eastspring Investments (excluding JV companies) companies are ultimately wholly-owned / indirect subsidiaries / associate of Prudential plc of the United Kingdom. Eastspring Investments companies (including JVs) and Prudential plc are not affiliated in any manner with Prudential Financial, Inc., a company whose principal place of business is in the United States of America.



EY is known for its deep insight and Wealth & Asset Management sector knowledge, relationships with the industry's key stakeholders and strong global capabilities. Clients see us as the most globally connected organization among the Big Four. Whether you are already active in multiple geographies or are planning to expand your business to other countries, we can assemble a multinational team that combines deep industry knowledge, experience resolving the issues you are facing, and savvy local advice.

Wealth & Asset Management is one of EY's principal sectors. Our Global Wealth & Asset Management sector is dedicated to offering industry insight and coordinating a network of more than 15,000 Wealth & Asset Management professionals who are ready to develop practical approaches to the assurance, advisory, tax and transactions issues you face.

For more information, please visit www.ey.com/wealthassetgmt

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Gain from Our Perspective®
At Franklin Templeton Investments, we're dedicated to one goal: delivering exceptional asset management for our clients. By bringing together multiple, world-class investment teams in a single firm, Franklin Templeton Investments is able to offer specialized expertise across styles and asset classes - from traditional to alternative strategies - all supported by the strength and resources of one of the world's largest asset managers. Having pioneered global investing over 60 years ago, our global perspective is shaped by local expertise. Today, we have over 600 investment professionals on the ground across the globe, spotting investment ideas and potential risks firsthand. Our experience, global resources and focus on investment excellence have helped us to become a trusted partner to millions of individual and institutional investors in more than 150 countries.



Goldman Sachs Asset Management (GSAM) is one of the world's leading investment managers. With more than 2,000 professionals across 33 offices worldwide, GSAM provides institutional and individual investors with investment and advisory solutions, with strategies spanning asset classes, industries and geographies. At GSAM, we help our clients navigate today's dynamic markets and identify the opportunities that shape their portfolios and long-term investment goals. We extend these global capabilities to the world's leading pension plans, sovereign wealth funds, central banks, insurance companies, financial institutions, endowments, foundations, individuals and family offices, for whom we invest or advise on more than \$900 billion of assets*.

*As of December 31, 2014, GSAM leverages the resources of Goldman, Sachs & Co. subject to legal, internal and regulatory restrictions. Assets Under Supervision (AUS) includes assets under management and other client assets for which Goldman Sachs does not have full discretion.



HSBC Securities Services (HSS) is one of the world's leading providers of fund and securities services. With teams on the ground in 49 markets, we provide end-to-end securities services solutions which include fund accounting and administration, global custody, sub-custody and clearing and corporate trust and loan agency. Throughout our history we have been where the growth is, connecting customers to opportunities. We enable businesses to thrive and economies to prosper, helping people fulfill their hopes and dreams and realise their ambitions. For more information, please visit our website at www.hsbcnet.com/hss.



Investec Asset Management is a specialist investment manager, providing a premier range of products to institutional and individual investors. Established in 1991, the firm has been built from start-up into an international business managing approximately US\$117bn* on behalf of third party clients. We have grown from domestic roots in Southern Africa and the UK to a position where we proudly serve a growing international client base from the Americas, Europe, Asia, Australia, the Middle East and Africa. We employ over 164 investment professionals. The firm seeks to create a profitable partnership between clients, shareholders and employees, and to exceed clients' performance and service expectations. Investec Asset Management is a significant component and independently managed entity within the Investec Group, which is listed in London and Johannesburg.

*as at end February 2015

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iShares is a global leader in exchange-traded funds (ETFs), with more than a decade of expertise and commitment to individual and institutional investors of all sizes. With over 700 funds globally across multiple asset classes and strategies and more than \$1 trillion in assets under management as of December 31, 2014, iShares helps clients around the world build the core of their portfolios, meet specific investment goals and implement market views. iShares funds are powered by the expert portfolio and risk management of BlackRock, trusted to manage more money than any other investment firm.



Active fund management since 1985 Jupiter was founded in 1985 with the aim of delivering superior investment performance across its diverse range of actively managed products over the medium to long term without exposing clients to unnecessary risk. Headquartered in London, the company's growing international presence enables investors around the globe to access its dedicated investment expertise. Jupiter employs over 400 employees worldwide (of which 50 are investment professionals) and manages a total of €41.1bn (as at 31.12.2014). The broad range of strategies includes regional equities as well as themed and sector equities, convertibles, fixed income and absolute return funds. Jupiter's culture combines the spirit and flair of an investment boutique with the strength and resources of an established institution.



Kazimir is a focused Asset Management firm concentrating on investing in Global Frontier and Emerging Markets. With offices throughout Africa, the Middle East and Eastern Europe, bottom up fundamental analysis is at the core of our strategy. With trading, sales, back-office and compliance based in the UK and the USA, we adhere to the highest level of operational and legal processes. We have been managing our Russian Funds since 1996, Eastern European since 2007 and Sub Saharan Africa Funds since 2010. The Investment Management professionals have track records investing in these markets reaching back 15-20 years as the team of more than 50 people are some of the most experienced Frontier and Emerging Market Managers in the market. Managing UCITS Funds and Segregated Mandates in areas such as Global Frontier or Emerging Market Yield Funds, Kazimir's \$1.1B in AUM awards us with the position as a leading player in this space.



Lombard Odier Investment Managers is the asset management business of Lombard Odier. Lombard Odier has always been wholly owned and funded by its partners. This independent structure means that we are able to focus 100% on our clients rather than shareholders. And our size and focus means that we can respond with agility to market events. Successfully exploiting the investment opportunities created by market dislocations requires skill and experience. We believe that to achieve this consistently over the long term also requires independent thinking and a specialist approach. For us, this specialist approach involves focusing on those investment strategies where we believe that we can add value for our clients. Our 106 investment professionals have an average of 6 years' experience and are grouped into independent boutiques. This structure enables each team to leverage their specialist investment skills while also benefiting from the overarching support of our wider investment platform.

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Founded in 1929, Lord Abbett has a singular focus on the management of money and a heritage of independence.

As an investment-led firm, we evaluate every decision from an investment perspective in an effort to achieve superior long-term investment performance. Our approach is based on a philosophical belief in active management characterized by teamwork and collaboration, a commitment to research—both fundamental and quantitative—and an adherence to risk management.

As an investor-focused firm, we evaluate every decision from an investor perspective to ensure that we act in the best interest of our clients. We are committed to providing every client with our independent perspective, our breadth of resources, and our range of intelligently designed investment strategies.

We are successful when a strategy is well designed, process is well defined, and our investors are well served.



Lyxor Asset Management, the fully-owned Asset Manager of Societe Generale Group, was founded in 1998 and counts 600 professionals worldwide managing and advising \$118.4bn* of assets. Lyxor offers customized investment management services in ETFs & Indexing, Alternatives & Multi-Management and Absolute Return & Solutions. Driven by acknowledged research, advanced risk-management and a passion for client satisfaction, Lyxor's investment specialists strive to deliver sustainable performance across all asset classes.

*Equivalent to €104.4bn - Assets under management and advisory as of February 28th, 2015
www.lyxor.com



MDO is an independent service provider based in Luxembourg specialising in third party management company services, risk management, compliance monitoring, fund governance, substance solutions and supervision of delegations. MDO also offers experienced independent Directors overseeing Luxembourg domiciled investment vehicles, including UCITS and non-UCITS funds. MDO Management Company currently acts as management company of over 45 UCITS and as AIFM of over 10 AIFs with assets under management exceeding EUR 15 billion.
www.mdo-manco.com



Multifonds is the award winning investment software providing fund accounting, portfolio accounting and investor servicing and transfer agency on a single platform. Today more than \$5 trillion in assets for both traditional and alternative funds are processed on Multifonds in more than 30 jurisdictions for the world's leading global custodians, third-party administrators, insurance companies and asset managers. Multifonds is a member of the FinTech 100 of top global financial services software vendors.

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Ossiam is a research-led asset management firm specializing in delivering enhanced beta solutions including risk management solutions such as Minimum Variance. The firm's investment concept is centered on innovation, selection of financial assets based on liquidity and flexibility of use and rule-based and transparent investment strategies. Information available on www.ossiam.com.



Principal Global Investors is a diversified asset management organization and a member of the Principal Financial Group®. Principal Global Investors has US\$333.1 billion assets under management* with offices in the United States (Des Moines, New York, Chicago), London, Tokyo, Singapore, Hong Kong, and Sydney. Principal Global Investors and its affiliates employ more than 1,350 staff, including over 540 investment professionals. Our multi-boutique strategy enables us to provide an expanded range of diverse investment capabilities, including equity, fixed income and real estate investments. We also have experience in currency management, asset allocation, stable value management and other structured investment strategies through our network of specialized investment groups and affiliates.

*As of December 31, 2014, Principal Global Investors is the asset management arm of the Principal Financial Group® (The Principal®) and includes the asset management operations of the subsidiaries of The Principal.



The Qatar Financial Centre (QFC) is an onshore business and financial centre located in Doha, providing an excellent platform for firms to incorporate and do business in Qatar and the region. The QFC environment offers its own legal, regulatory, tax and business infrastructure, which allows 100% foreign ownership, 100% repatriation of profits, and charges a competitive rate of 10% Corporate Tax on locally sourced profits. Qatar is currently ranked amongst the top 20 worldwide financial centres by the Global Financial Centre Index 17 (March 2015) and the 16th most business-friendly country in the World Economic Forum Global Competitiveness Report 2014-2015. The QFC has recently undertaken several legal and structural enhancements, together with process improvements, to encourage a broader range of professional and business services firms to be licensed, facilitated by streamlined processes, significantly shortening the turnaround time for applications. For more information about the QFC, please visit www.qfc.qa



Schroders is a global asset management company with over 210 years of financial experience. We currently manage €386.6 billion on behalf of institutional and retail investors, financial institutions and high net worth clients from around the world, invested in a broad range of asset classes across equities, fixed income and alternatives. We employ 3500 talented people worldwide operating from 37 offices in 27 different countries across Europe, the Americas, Asia and the Middle East, close to the markets in which we invest and close to our clients. Schroders has developed under stable ownership for over 210 years and long-term thinking governs our approach to investing, building client relationships and growing our business.

Source: Schroders, all data as at 31 December 2014

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We are a leading international banking group, with more than 86,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East, where we earn around 90 per cent of our income and profits. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India. For more information please visit www.sc.com. Hear from Standard Chartered's experts and comment on our blog at ourviews.sc.com.



Standard Life Investments is a leading asset manager with an expanding global reach. Our wide range of investment solutions is backed by our distinctive Focus on Change investment philosophy, disciplined risk management and shared commitment to a culture of investment excellence.

As at 31 December 2014, Standard Life Investments managed €316.8bn on behalf of clients worldwide. Our investment capabilities span equities, fixed income, real estate, private equity, multi-asset solutions, fund-of-funds, absolute return strategies and liability-driven investments.

Headquartered in Edinburgh, Standard Life Investments employs more than 1,400 talented professionals. We maintain a presence in a number of locations around the world including Boston, Hong Kong, London, Beijing, Sydney, Dublin, Paris and Seoul. In addition, we have close relationships with leading domestic asset managers in Asia, including HDFC Asset Management in India and Sumitomo Mitsui Trust Bank in Japan.



STOXX Limited is an established and leading index specialist with a European heritage. The launch of the first STOXX® indices in 1998, including the EURO STOXX 50® Index, marked the beginning of the STOXX success story, based on the neutrality and independence of STOXX. Since then, STOXX has been at the forefront of market developments, continuously expanding its portfolio of innovative indices, and now operates on a global level, across all asset classes.

STOXX Limited is committed to delivering high-quality, reliable and trusted indices to its global client base. The indices are licensed to the world's largest issuers of financial products, capital owners and asset managers as well as to more than 500 companies around the world, and are used not only as underlyings for financial products such as exchange-traded funds (ETFs), futures and options, and structured products, but also for risk and performance measurement.

STOXX is also the marketing agent for the indices of Deutsche Börse and SIX, among them the DAX and SMI indices. For you this means one sales team for three index brands and one single point of contact.



Columbia Threadneedle Investments is a leading global asset management group that provides a broad range of actively managed investment strategies and solutions for individual, institutional and corporate clients around the world.

With more than 2000 people including over 450 investment professionals based in North America, Europe and Asia, we manage £324 billion* of assets across developed and emerging market equities, fixed income, asset allocation solutions and alternatives. Our priority is the investment success of our clients.

We aim to deliver the investment outcomes our clients expect through an investment approach that is team-based, performance-driven and risk-aware. Our culture is dynamic and interactive. By sharing our insights across asset classes and geographies we generate richer perspectives on global, regional and local investment landscapes. The ability to exchange and debate investment ideas in a collaborative environment enriches our teams' investment processes. More importantly, it results in better informed investment decisions for our clients.

Columbia Threadneedle Investments is the global asset management group of Ameriprise Financial, Inc. (NYSE:AMP), a leading US-based financial services provider. As part of Ameriprise, we are supported by a large and well-capitalised diversified financial services firm.

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UBS Global Asset Management is a large-scale asset manager with well-diversified businesses across regions, capabilities and distribution channels. It offers investment capabilities and investment styles across all major traditional and alternative asset classes. These include equity, fixed income, currency, hedge fund, real estate, infrastructure and private equity investment capabilities which can be combined into multi-asset strategies. The Fund Services unit provides professional services including fund set-up, accounting and reporting for traditional investment funds and alternative funds. UBS Global Asset Management is a leading fund house in Europe, the largest mutual fund manager in Switzerland¹ and one of the largest fund of hedge funds and real estate investment managers in the world. Invested assets totalled EUR 552 billion as of 31 December 2014. With around 3,800 personnel located in 24 countries, UBS Global Asset Management is a truly global asset manager.

1 - Morningstar/Swiss Fund Data Swiss Promoters Report (as of 31 December 2014)



UK Trade
& Investment

UK Trade & Investment (UKTI) is a UK Government department working with businesses based in the United Kingdom to ensure their success in international markets, and encourage overseas companies to bring their high-quality investment to the UK's dynamic economy, acknowledged as Europe's best place from which to succeed in global business. Within that, the UKTI Financial Services Organisation (UKTI FSO) helps attract inward investment to the UK and facilitates overseas trade in the financial and related professional service sectors. UKTI FSO offers a single body for companies to engage with, and a One Stop Shop Concierge Service for fund managers wishing to set up in the UK, bringing together access to all of the service providers required to establish a presence here in the UK, from accountants and legal advisers to the regulator and Government, to provide a comprehensive package of assistance. More information can be found via <https://www.gov.uk/government/organisations/financial-services-organisation>

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Dassault Systèmes, the 3D Experience Company, provides Financial Services solutions designed to drive business execution for accelerated product innovation, customer intelligence and regulatory insight. With proven reductions in implementation time, our solutions deliver real time business value faster and with less complexity than traditional approaches, enabling you to collaborate in real-time to strengthen enterprise-wide communication, improve governance to reduce operational risk and visualize data to strengthen customer insights. Today Dassault Systèmes services 170,000 companies worldwide across 12 industries including Financial Services. Our business solutions platform is on premise, on line and on the cloud and we are recognized by our customers across 140 countries and, recently by Forbes magazine, as one of the world's most innovative companies.



Headquartered in Saint Petersburg, Florida, Eagle Asset Management was founded in 1976 and has an expanding global reach. We manage over U.S. \$30 billion AUA (as of 31 December, 2014) for institutional clients with a 'multi-boutique' business model. While overseen by a central risk committee, each of our six U.S. based institutional investment teams exercises a high degree of self-direction and employs their own unique philosophy and process. Eagle is a subsidiary of Raymond James Financial and has a minority interest in California based ClariVest Asset Management. More information about Eagle Asset Management is available at www.eagleasset.com.

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F&C is a leading diversified multi-specialist investment manager with a heritage spanning more than 140 years. F&C traces its origins to the launch of the Foreign & Colonial Investment Trust in 1868 - an investment vehicle we are proud to continue to manage today. F&C manages investments for a broad range of clients including pension funds, other financial institutions and retail investors. Our investment capabilities span a broad range of asset classes including equities, bonds, property, alternatives and multi-asset investment. F&C is a wholly owned subsidiary of BMO Global Asset Management (Europe) Limited, which is in turn a subsidiary of Bank of Montreal (BMO). BMO is the eighth largest bank in North America. www.fandc.com
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With €45 billion of assets under distribution, Fund Channel ranks among the top 10 fund distribution platforms in Europe. Headquartered in Luxembourg and regulated by the CSSF, Fund Channel is a pure B to B specialist operator with more than 100 institutional clients based in 14 countries. We also have a presence in Switzerland regulated by FINMA. 35,000 funds from 370 asset managers selected by our clients/distributors are available on the platform. Fund distributors chose Fund Channel because of the benefits they get in terms of simplification, compatibility and transparency in the day to day running of their business. Fund Channel has a strong shareholder base as a fully owned JV of Amundi Group and BNP Paribas Investment Partners. With a team of 65 professionals we do our utmost to generate value for our clients in our area of specialization. More on: www.fund-channel.com

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Mercer is a leading global provider of investment services, and offers customized guidance at every stage of the investment decision, risk management and investment monitoring process. We have been dedicated to meeting the needs of our clients for more than 40 years, and we work with private banks, wealth managers, foundations, endowments, pension funds, sovereign wealth funds and other investors in over 46 countries. We assist with every aspect of institutional and retail fund investing including building portfolios, providing research tools subscriptions, project based consulting advice and also ongoing monitoring and management of third party funds.

Mercer Manager Analysis Portal (MAP) online tool provides fund selectors with the same depth and caliber of fund research available to institutional investors. MAP covers an extensive range of managers and funds, combining comprehensive fund data with market leading qualitative forward looking analysis.

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A proven partner to some of the world's most successful and innovative investment managers in the funds business, Northern Trust has over 30 years' experience administering the full spectrum of investment strategies across; traditional, exchange traded funds and alternative asset classes including hedge funds, fund of hedge funds, private equity funds, and real estate funds. In addition we offer wide ranging support for tax-transparent funds.

Through our skills and expertise, we facilitate improved speed-to-market, business focus and distribution for our clients' funds. Flexible servicing solutions include fund administration, global custody, depositary, performance measurement, investment risk analytics, back-and-middle office investment operations outsourcing, cross-border asset pooling and solutions for regulatory changes.

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StatPro is a global provider of award winning portfolio analytics solutions for the investment community. The Group's cloud-based platform provides vital analysis of portfolio performance, attribution, risk and compliance. Thousands of investment professionals use StatPro's premium services directly or through a fund administrator or partner to perform advanced portfolio analysis, data management, reporting and online distribution every day.

With over 20 years' experience combining technology and industry expertise, StatPro believes portfolio analytics should add value, insight and competitive advantage while being flexible, scalable and cost effective. The Group's integrated and global data coverage includes over 3.2 million securities such as equities, bonds, mutual funds, FX rates, futures, options, OTCs, sector classifications and much else besides. StatPro has grown its recurring revenue from less than £1 million in 1999 to around £29 million at 31 December 2014. StatPro floated on the main market of the London Stock Exchange in May 2000 and transferred its listing to AIM in June 2003.

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For more than twenty-five years, Strategic Insight, an Asset International company, has been at the forefront of thorough, unbiased global fund industry research and business intelligence. Strategic Insight sets the standard for trusted business intelligence and global fund analysis.

We offer the most comprehensive, accurate global fund information available to help our clients direct their efforts wisely and grow their businesses. Our mission is to strengthen the industry and help our clients succeed in the global marketplace by providing them with the research, data and analytical support they need to identify product and distribution opportunities and make smart business decisions.

From desktop solutions to consulting services, Strategic Insight provides unique, customized solutions to meet the needs of all clients in today's ever-changing market environment, providing truly global coverage and expertise with analysts on the ground in The Americas, Europe, Asia, and Australia.



SWIFT is a member-owned cooperative that provides the communications platform, products and services to connect more than 10,800 banking organisations, securities institutions and corporate customers in over 200 countries and territories. SWIFT enables its users to exchange automated, standardised financial information securely and reliably, thereby lowering costs, reducing operational risk and eliminating operational inefficiencies. SWIFT also brings the financial community together to work collaboratively to shape market practice, define standards and debate issues of mutual interest. Some 90 per cent of global assets under management are managed by investment managers connected to SWIFT, and 70 per cent of investment managers in the Tower Watson rankings are connected to SWIFT.

2015 Distribution Summit Sponsor



BlackRock is a leader in investment management, risk management and advisory services for institutional and retail clients worldwide. At December 31, 2014, BlackRock's AUM was \$4.652 trillion. BlackRock helps clients meet their goals and overcome challenges with a range of products that include separate accounts, mutual funds, iShares® (exchange-traded funds), and other pooled investment vehicles. BlackRock also offers risk management, advisory and enterprise investment system services to a broad base of institutional investors through BlackRock Solutions®. Headquartered in New York City, as of December 31, 2014, the firm had approximately 12,200 employees in more than 30 countries and a major presence in key global markets, including North and South America, Europe, Asia, Australia and the Middle East and Africa. For additional information, please visit the Company's website at www.blackrock.com | Twitter: @blackrock_news | Blog: www.blackrockblog.com | LinkedIn: www.linkedin.com/company/blackrock

2015 Emerging & Frontier Markets Summit Sponsor



Babson Capital Management is a leading global asset management firm with over \$212 billion in assets under management (as of December 31, 2014). Through proprietary research, analysis and a commitment to fundamental bottom-up investing, the firm and its global affiliates develop products and strategies that leverage its broad expertise in global fixed income, structured products, middle-market finance, commercial real estate, alternatives and equities.

Babson maintains a strong global footprint, with operations on four continents and clients in over 20 countries. The firm continually monitors market-risk factors and makes investment decisions based on detailed fundamental research, prudent asset selection and the time-tested principles of portfolio diversification. Learn more at www.babsoncapital.com.

EAST CAPITAL

East Capital Group is a leading asset manager for emerging and frontier markets. The group, which is an independent partnership set up in 1997, manages approximately USD 3.0 billion in public and private equity funds as well as separate accounts for a broad international client base including leading institutions. The product offering contains a wide range of regionally and globally focused funds including the flagship strategies, the award-winning UCITS compliant East Capital Eastern European Fund, East Capital Russian Fund and East Capital Emerging Asia Fund as well as the newly launched East Capital Frontier Markets Fund. The investment strategy combines diligent market research and fundamental analysis with frequent company visits by the investment teams, which consist of 30 investment professionals. East Capital is headquartered in Stockholm with offices in Hong Kong, Luxembourg, Moscow, Oslo, Paris and Tallinn.

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State Street Corporation (NYSE: STT) is one of the world's leading providers of financial services to institutional investors including investment servicing, investment management and investment research and trading. With \$28.19 trillion in assets under custody and administration and \$2.45 trillion* in assets under management as of December 31, 2014, State Street operates in more than 100 geographic markets worldwide, including the US, Canada, Europe, the Middle East and Asia. For more information, visit State Street's web site at www.statestreet.com.

* Assets under management include the assets of the SPDR® Gold ETF (approximately \$27.3 billion as of December 31, 2014), for which State Street Global Markets, LLC, an affiliate of SSGA, serves as the distribution agent.

2015 Coffee House Sponsor



RBC Investor & Treasury Services

RBC Investor & Treasury Services (RBC I&TS) is a specialist provider of asset services, custody, payments and treasury services for financial and other institutional investors worldwide. We serve clients from 18 locations across North America, Europe, Asia and Australia, delivering custodial, advisory, financing and other services to safeguard clients' assets, maximize liquidity and manage risk in multiple jurisdictions. RBC I&TS ranks among the world's top 10 global asset servicing businesses, with CAD 3.7 trillion (USD 3 trillion) in client assets under administration (as at January 31, 2015).

Products and Services

RBC I&TS' comprehensive product and service offering includes custody, fund/investment administration, shareholder services, performance management and compliance monitoring, distribution, transaction banking (including trade finance, insourced solutions and broker dealer services), and treasury services (including cash/liquidity management, foreign exchange services and global securities lending).

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Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

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European Fund Administration S.A. (EFA) is an independent third-party administrator specialising in services to investment funds, unit-linked insurance products, private equity funds, real estate funds, hedge funds and funds of hedge funds.

EFA leads the outsourcing market in Luxembourg, Europe's largest fund center.

EFA's service range includes Net Asset Value calculation, bookkeeping and portfolio valuation, transfer agent and registrar services, fiscal services, compliance and risk management, performance measurement and attribution, domiciliation and reporting solutions.

EFA is present in Luxembourg and Paris.

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Our ambition is to be where asset managers come for regulatory reporting and investor disclosure. We help them remain compliant with regulation and provide consistent data and documents to their investors and distribution networks. We help asset managers significantly reduce the time, resources and capital committed to fulfilling regulatory obligations and market demands, so they can focus on bringing value to their investors.

www.kneip.com

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PineBridge is a global asset manager with nearly 60 years of experience in emerging and developed markets, delivering innovative alpha-oriented strategies across asset allocation, equities, fixed income and alternatives. PineBridge manages over US \$72.9bn in AUM worldwide as of December 31, 2014. What differentiates PineBridge is the integration of the on-the-ground knowledge with analytical insights, bridging global and local capabilities to deliver innovative products and solutions that create value for clients. For further information please contact +44 (0) 20 7398 6000 or visit pinebridge.com

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Amundi is the European leader and in the Top 10 worldwide in the asset management industry¹ with AUM of more than €850 billion worldwide². Located at the heart of the main investment regions in more than 30 countries, Amundi offers a comprehensive range of products covering all asset classes and major currencies.

Amundi has developed savings solutions to meet the needs of more than 100 million retail clients worldwide and designs innovative, high-performing products for institutional clients which are tailored specifically to their requirements and risk profile.

The Group contributes to funding the economy by orienting savings towards company development. Amundi has become a leading European player in asset management, recognised for:

- Product performance and transparency;
- Quality of client relationships based on a long-term advisory approach;
- Efficiency in its organisation and teams' promise to serving its clients;
- Commitment to sustainable development and socially responsible investment policies.

1 - Largest European asset manager based on total assets under Management (AUM)- Source IPE "Top 400 asset managers" published in June 2014 and based on AUM as at December 2013, all AUM having been re-calculated by Amundi to exclude (i) Wealth Management activities and (ii) asset managers having their parent/holding company outside Europe.

2 - Amundi Group figures as of 31 December 2014.

2015 Switzerland Champion



Ticino Swiss Tailor Made Finance is the platform created by Ticino for Finance to promote the establishment of high value added financial activities in the Canton of Ticino. Founded at the initiative of the Ticino Canton Finance and Economics Department and the Ticino Banking Association, Ticino for Finance has institutional partners as its members, and acts in a manner not bound by special interests and purely commercial considerations. Ticino for Finance's purpose is to establish itself as a link to public and private partners for financial operators that are interested in considering the Canton of Ticino as a possible location for their businesses. The association supports professionals that are considering locating their business in Ticino by organizing ad hoc meetings for a preliminary assessment of possible options, guiding them in their initial approach to Switzerland and Ticino, and putting them in touch with specialists who can provide the specific information necessary to evaluate possibly locating in our Canton.

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DATES

Main Conference -

30 June - 2 July 2015

Summit Days - 29 June 2015

- New Distribution Summit
- Emerging & Frontier Markets Summit
- Leaders' Asset Allocation Boardroom Summit



VENUE DETAILS

Main Conference & Summits

The Grimaldi Forum, Monaco, BP
200010, Avenue Princess Grace/MC
98001 Monaco Cedex

www.grimaldforum.com/eng

1st Delegate

Name _____
Job title _____ Department _____
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Person who will attend if I have to cancel:

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COMPANY DETAILS

Company Name: _____ Nature of Company's business: _____
Address: _____ Postcode/Zip: _____

PLEASE SELECT YOUR PACKAGE

☐ **4 Day Package: Main Conference + Summits Day**
(SWITCH between the 3 summits listed below at your leisure)

☐ **4 DAY PACKAGE: Main Conference + 1 Summit**
(SELECT your preferred summit below)

☐ **3 DAY PACKAGE: Main Conference Only**

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☐ **1 Day Package: 1 Summit Only**
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If your package includes one summit only, please tick the box of your preferred summit. If you've chosen the package that allows you to switch between all 3 summits at your leisure, you don't need to tick anything.

☐ New Distribution Summit ☐ Emerging & Frontier Markets Summit ☐ Leaders' Asset Allocation Boardroom Summit

MULTI-BOOKING DISCOUNT: If you register more than 3 delegates, the 4th and each subsequently registered delegate will receive a 25% discount off the fee for any packages that include the main conference.
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Please use this form as our request for payment. Fax and phone bookings should be made with a credit card number, or followed up by a posted registration form. Places are only guaranteed by full payment, which must be received before the conference. I will pay by:

- ☐ Cheque/bankers draft made payable to ICBI for £ _____
☐ Invoice to be sent by my company
☐ Bank transfer - full details of bank transfer options will be given with your invoice on registration.

To make payment by credit card: to ensure we provide the highest level of security for your credit card details we are unable to accept such payments via email or fax which ensures that these details are never stored on our network. To make payment by credit card on-line, please enter your credit card details in our secure payments website that you will use when making your booking at the event website.

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